

*A CHALLENGE FOR HEALTHY LIFE STYLE, SCREENING AND PROPER CARE*

**Day 1: Friday, May 29<sup>th</sup>**



**UEG Workshop:**

**“Methods for improving CRC screening and evaluating its outcomes”**

Chair: Professor Thierry Ponchon

Friday, May 29<sup>th</sup>, 09.00 – 12.00

- How to increase the population uptake (especially in the ‘hard-to-reach’ groups) and how to prevent non-equity in CRC screening
- Improving uptake of CRC screening from a patient perspective
- Value of the CRC screening, CRC screening in case of limited resources
- Quality control and quality assessment in CRC screening, monitoring of ongoing programmes

<b>Session title</b>	<b>UEG speaker</b>	<b>Duration</b>
Welcome and introduction	Professor Thierry Ponchon (Chair, UEG Public Affairs Committee)	09:00 – 09:10
National screening programmes and the role of primary care and general practice	Professor Roger Jones	09:10 – 09:30
Q&A + Discussion		09:30 – 09:40
How to increase population uptake with a view to hard-to-reach demographic segments	Dr Christian von Wagner (University College London)	09:40 – 10:00
Q&A + Discussion		10:00 – 10:10
Data-based monitoring and communication models in accelerating uptake of running CRC screening: Lessons learned from the Czech Republic	Assoc. Prof. Ladislav Dušek (Masaryk University, Brno)	10:10 – 10:30
Q&A + Discussion		10:30 – 10:40
<b><u>Coffee Break: 10:40 – 10:55</u></b>		
CRC screening in case of limited resources	Dr Miriam van der Meulen (Erasmus Medical School, University of Groningen)	10:55 – 11:15
Q&A + Discussion		11:15 – 11:25
Monitoring programmes	Dr. Monique van Leerdam	11:25 – 11:45
Q&A + Discussion		11:45 – 11:55
Closing remarks: Colorectal Cancer screening - The United European Gastroenterology at your side!	Professor Thierry Ponchon	11:55 – 12:00