Day 1: Friday, May 29th

UEG Workshop:
“Methods for improving CRC screening and evaluating its outcomes”
Chair: Professor Thierry Ponchon
Friday, May 29th, 09.00 – 12.00

- How to increase the population uptake (especially in the ‘hard-to-reach’ groups) and how to prevent non-equity in CRC screening
- Improving uptake of CRC screening from a patient perspective
- Value of the CRC screening, CRC screening in case of limited resources
- Quality control and quality assessment in CRC screening, monitoring of ongoing programmes

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<tr>
<th>Session title</th>
<th>UEG speaker</th>
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<tr>
<td>Welcome and introduction</td>
<td>Professor Thierry Ponchon (Chair, UEG Public Affairs Committee)</td>
<td>09:00 – 09:10</td>
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<td>National screening programmes and the role of primary care and general practice</td>
<td>Professor Roger Jones</td>
<td>09:10 – 09:30</td>
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<td>Q&amp;A + Discussion</td>
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<td>09:30 – 09:40</td>
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<td>How to increase population uptake with a view to hard-to-reach demographic segments</td>
<td>Dr Christian von Wagner (University College London)</td>
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<td>Q&amp;A + Discussion</td>
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<td>Data-based monitoring and communication models in accelerating uptake of running CRC screening: Lessons learned from the Czech Republic</td>
<td>Assoc. Prof. Ladislav Dušek (Masaryk University, Brno)</td>
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<td>Q&amp;A + Discussion</td>
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<td>10:30 – 10:40</td>
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Coffee Break: 10:40 – 10:55

- CRC screening in case of limited resources
  Dr Miriam van der Meulen (Erasmus Medical School, University of Groningen)
  10:55 – 11:15

Q&A + Discussion
  11:15 – 11:25

- Monitoring programmes
  Dr. Monique van Leerdam
  11:25 – 11:45

Q&A + Discussion
  11:45 – 11:55

Closing remarks: Colorectal Cancer screening - The United European Gastroenterology at your side!
Professor Thierry Ponchon
11:55 – 12:00