

**Dr. Luc Colemont**  
**Sint-Vincentius Hospital**  
**Antwerp**  
**Belgium**

Imagine you could save **one** life by  
writing an article ...

Would you do that ?

Představte si, že napsáním článku  
byste mohli zachránit **sto** životů.

Udělal byste to?

*Proč se to neděje častěji?*

Why doesn't this happen more often ?













Our budget = 0,000 Euro



Our budget = 0,000 Euro

Stop darmkanker

HOME WWW BLOGS KANALEN LINKS ACTIES INFO

Bekijk de **31 Vragen...** en de **31 Antwoorden!**

INFO  
De essentiële informatie over darmkanker

31 Vragen  
en 31 antwoorden. Bekijk dit!

Quiz  
Test je kennis over darmkanker

Facebook  
Like onze pagina!

facebook Luc Colomont

Stop Darmkanker Tijdlijn Nu Belangrijkste berichten Vind ik leuk

Stop Darmkanker

11.554 personen vinden dit leuk · 686 praten hierover · 13 waren hier

Non-profitorganisatie  
Info en voorlichting over darmkanker

11.554

Info Foto's Vind-ik-leuks Kaart YouTube

Status Foto/video Evenement, mijlpaal +

Schrijf les...

Stop Darmkanker heeft een link gedeeld.  
ongeveer een uur geleden

Nieuwe studie biedt hoopvol perspectief...

Aspirine verlaagt overlevensrisico darmkanker - GezondheidsNet  
www.gezondheidsnet.nl

Patiënten met darmkanker die dagelijks aspirine gebruiken, kunnen de kans op

136 vrienden  
Verbonden met Stop Darmkanker  
136 vrienden vinden dit leuk.

1 vriend was hier.

James Van Rossum heeft Stop Darmkanker

Home Connect Discover Search

Stop Darmkanker  
@StopDarmkanker  
Raising awareness of colon cancer (darmkanker) by giving information using the social media.  
Antwerpen · http://www.stopdarmkanker.be

Edit your profile

953 TWEETS  
65 FOLLOWING  
133 FOLLOWERS

Tweets

Following  
Followers  
Favorites  
Lists  
Recent images

Similar to you

Colorectalsurgeon @bowelsurgeon Follow

Hope Through Grace @ColonCancer... Follow

Tweets

Stop Darmkanker @StopDarmkanker 1h  
Studie toont dat #Aspirine overlevensrisico #darmkanker verlaagt - gezondheidsnet.nl/info-over-darm...

Stop Darmkanker @StopDarmkanker 24 Apr  
We waren even Berliners! is.gd/D6DY1d

Stop Darmkanker @StopDarmkanker 24 Apr  
RT @coloncanada: Check out our new commercial and help save someone's butt! savebutts.ca #coloncancer #darmkanker

Stop Darmkanker @StopDarmkanker 23 Apr  
How community pharmacists in the UK help with the early detection of bowel cancer bit.ly/lieAqF Why not in Belgium? @reyerslaet

Stop Darmkanker @StopDarmkanker 23 Apr  
Great evening yesterday night! Felix-Burda-Award: Eine Gala gegen Darmkrebs berliner-zeitung.de/berlin/felix-b...

YouTube

Kanaal van stopdarmkanker

16 video's 40161 abonnees

Aanbevelen Feed Video's

Over Kanaal van stopdarmkanker

stopdarmkanker.be

Over stopdarmkanker  
Meest recente activiteit  
Aangemeld op

Aanbevelen afgeleid

Geplaatste video's  
Meest recente activiteit

Ja favoriete video's  
Meest recente activiteit

Het Fata Morgana einde van Stop Darmkanker 2012!  
door stopdarmkanker 2 weken geleden

177

Stop darmkanker 2012 · 10 van 20

1 Afzet afspelen



[PIXELSTEGENDARMKANKER.NL](http://PIXELSTEGENDARMKANKER.NL)

klik hier



Stop Darmkanker

[STOPDARMKANKER.BE](http://STOPDARMKANKER.BE)

klik hier

Samen sterk tegen darmkanker



Gunnen & Vertrouwen



Doneer op: ING 4255236

Start Nieuws Over ons Doneren Onderzoek Darmkanker Preventie Ervaringen Grid Links Contact

# 1 2 3 4 5 6 7 8 Informatiedag darmkanker

zaterdag 24 maart 2012

Darmkankerdag bij het NKI AVL

Pixels tegen Darmkanker is als beneficiar partner van het Nederlands Kanker Instituut - Antoni van Leeuwenhoek ziekenhuis (NKI-AVL), aanwezig op de darmkanker informatiedag op zaterdag 24 maart. Lees hier meer over deze informatiedag.

10.00 - 14.00 uur



### Wat is darmkanker?

Darmkanker begint meestal als poliepen in uw darmen. Gedurende een aantal jaren kunnen deze poliepen doorgroeien naar kwaadaardige tumoren.

Meer informatie over darmkanker? [Klik hier!](#)

1 op 20

### Preventie noodzakelijk

1 op de 20 personen krijgt te maken met darmkanker. Jaarlijks zijn er meer patiënten. Preventie en (vroegkeuring) is noodzakelijk! [Lees Meer over preventie, onderzoek en voorlichting.](#)

### Pixels tegen Darmkanker

Pixels tegen Darmkanker zet zich in voor een toename van de overlevingskansen van personen met darmkanker. [Lees meer over onze stichting.](#)



Martien Bakker

VRIENDEN VAN PIXELS



Stop Darmkanker

BE

klik hier

mkancker



PIXELSTEGENDARMKANKER



Bekijk de 31 Vragen... en de 31 Antwoorden!

INFO  
De essentie over darmkanker

31 Vragen  
en 31 antwoorden  
Bekijk ze!

Quiz  
Test jouw kennis over darmkanker

Facebook  
Like onze pagina!

Samen ster

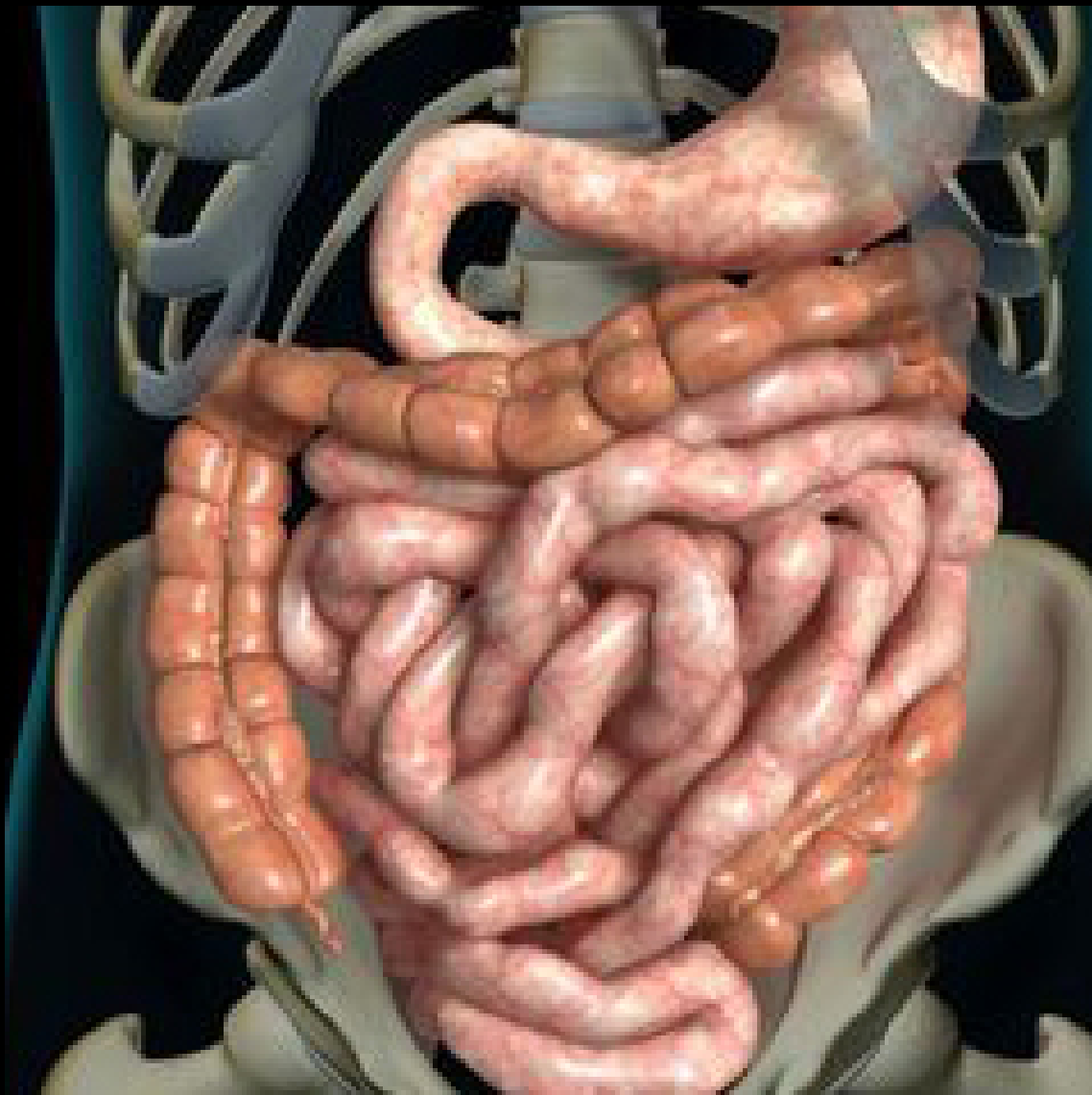


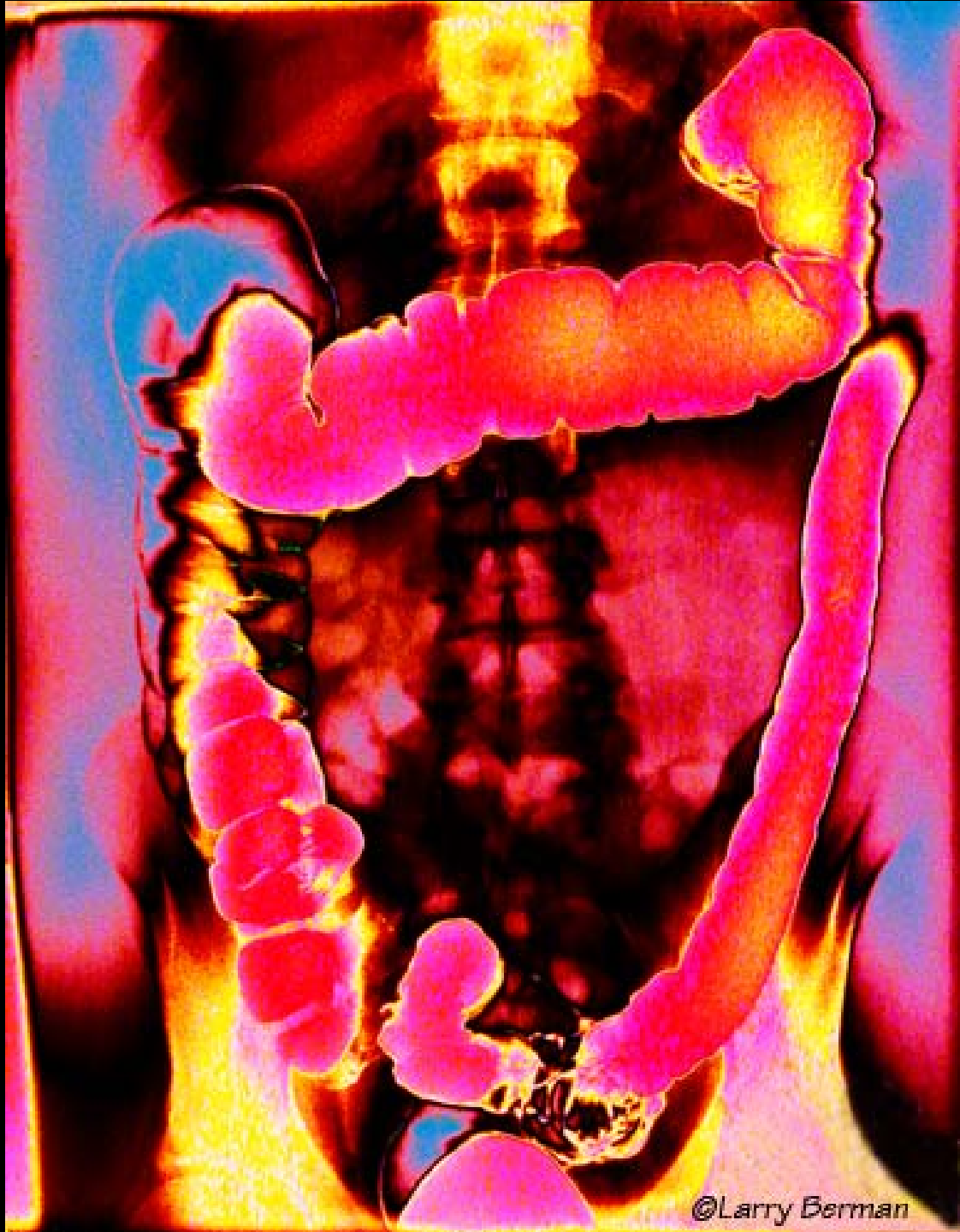
Luc Coemont



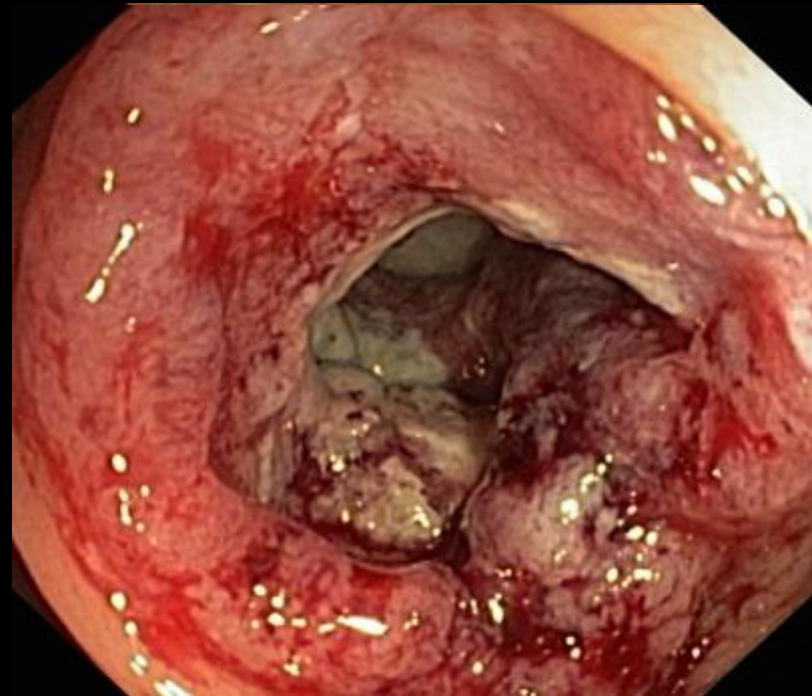
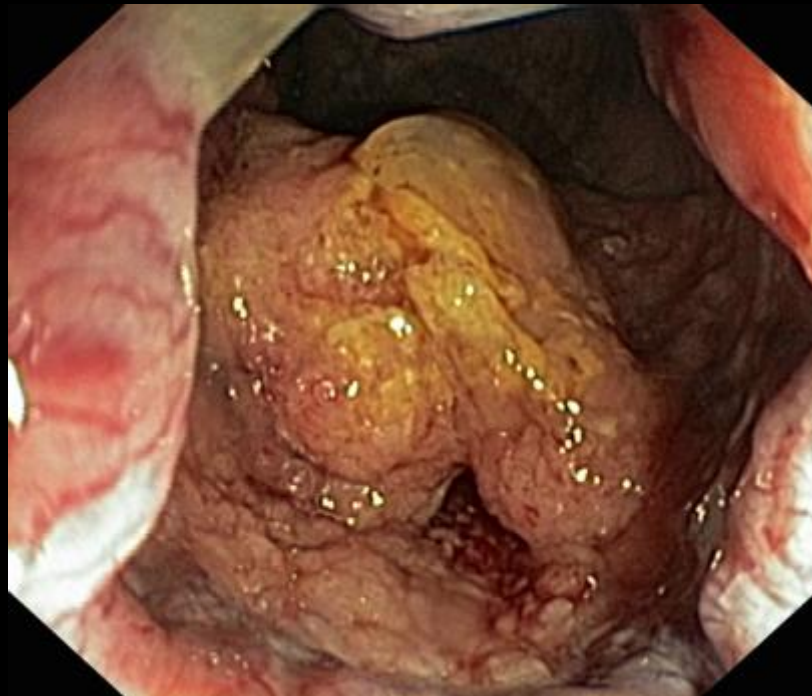
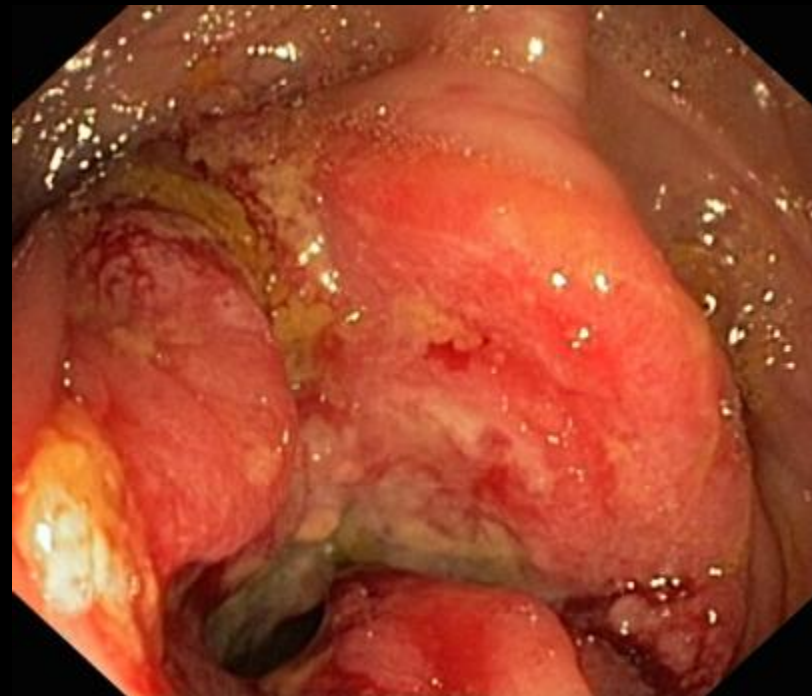
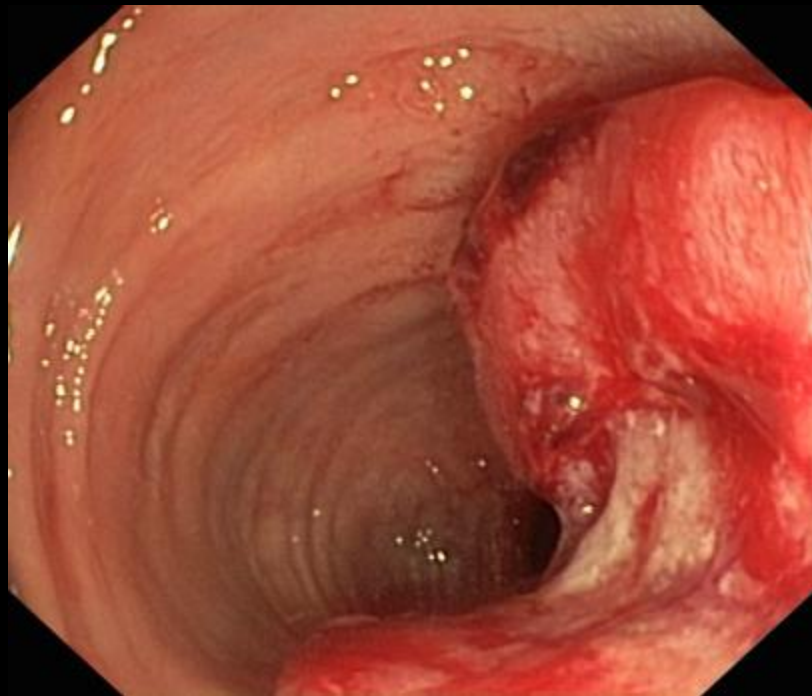
Samen sterk  
tegen  
darmkanker







©Larry Berman



**COLORECTAL CANCER**

**=**






**SILENT KILLER**

IF YOU DON' T KNOW THE ENEMY,  
YOU CAN' T WIN THE WAR...

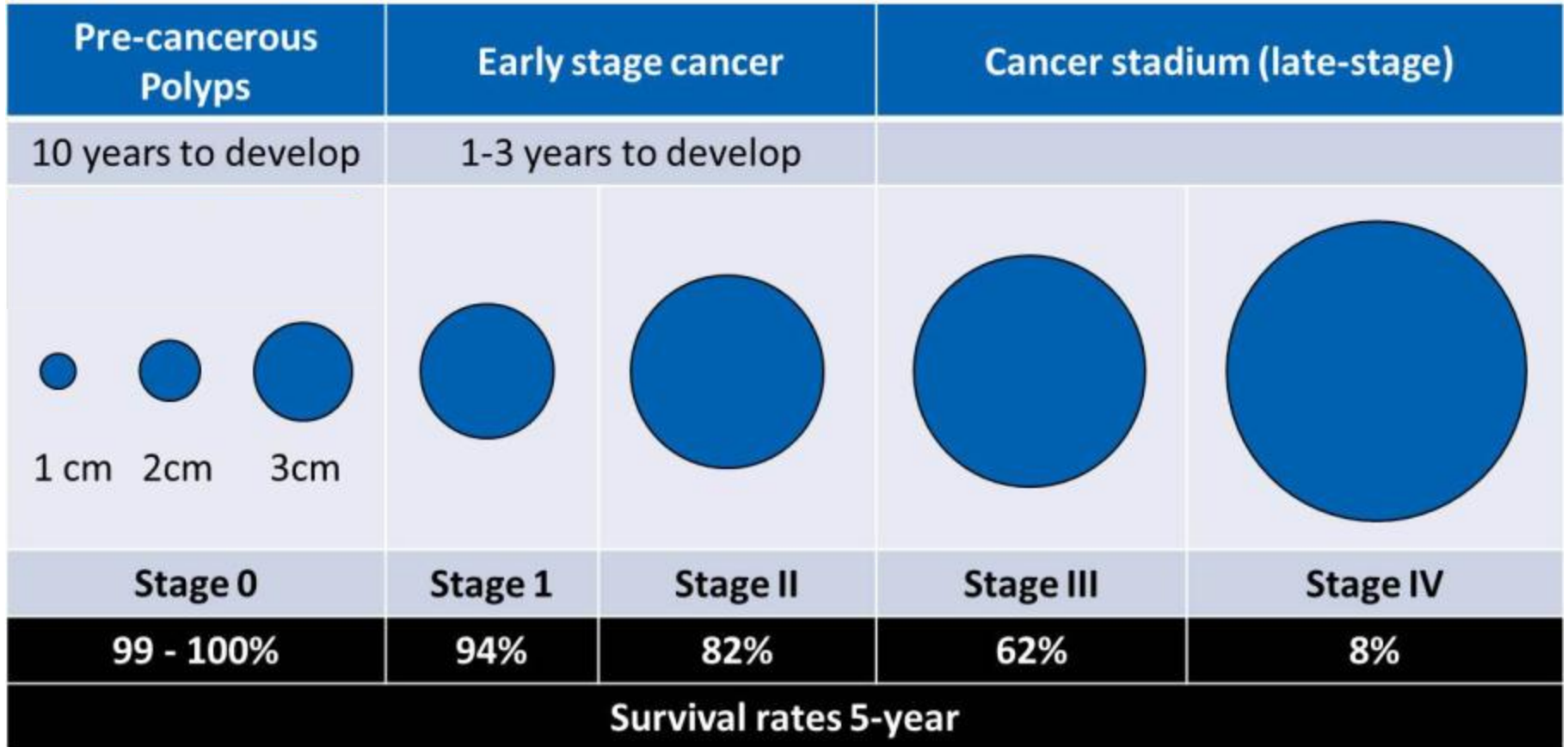
# How many people know ....

- the story about the little polyp ?
- that it takes 8 to 10 years to develop cancer ?

# FROM POLYP TO CANCER

Pre-cancerous Polyps	Early stage cancer		Cancer stadium (late-stage)	
10 years to develop	1-3 years to develop			
 1 cm   2cm   3cm				
<b>Stage 0</b>	<b>Stage 1</b>	<b>Stage II</b>	<b>Stage III</b>	<b>Stage IV</b>
<b>99 - 100%</b>	<b>94%</b>	<b>82%</b>	<b>62%</b>	<b>8%</b>
<b>Survival rates 5-year</b>				

# FROM POLYP TO CANCER



2012



2022

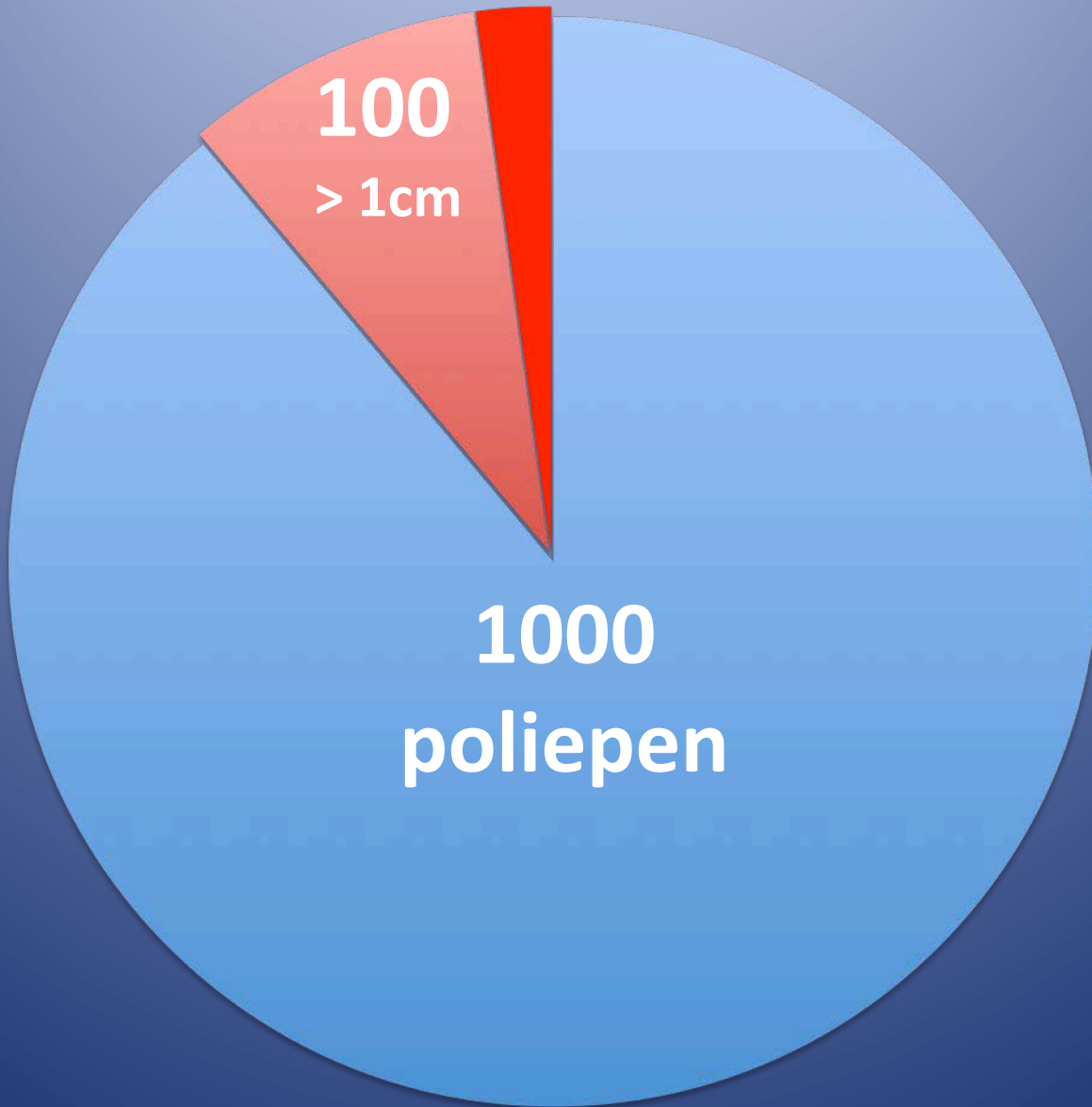


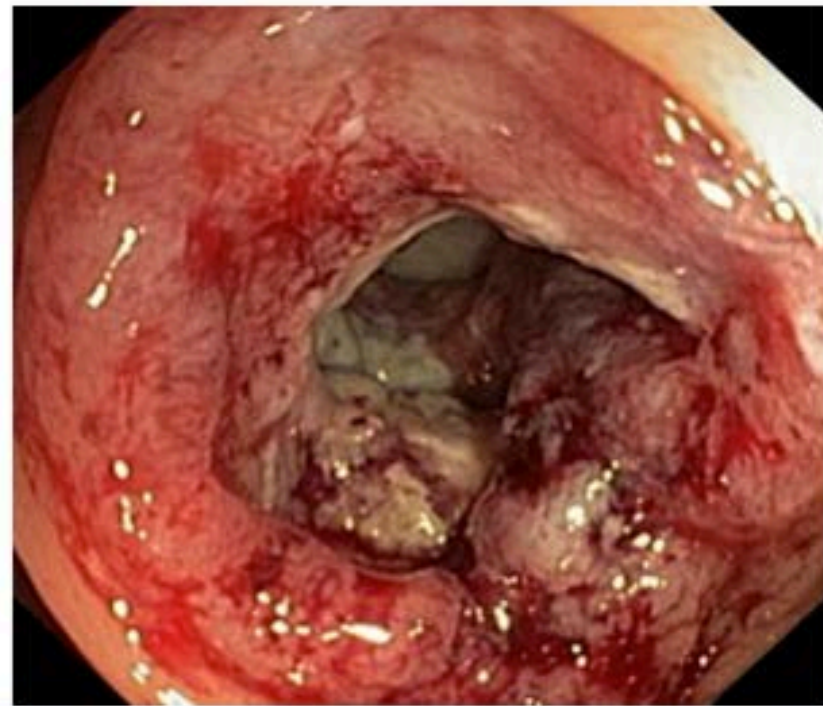
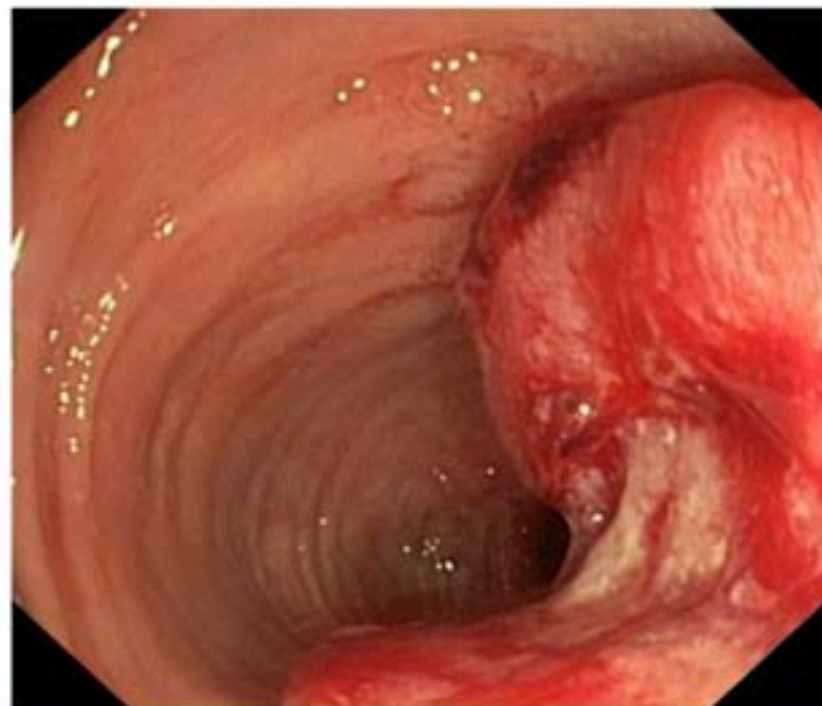
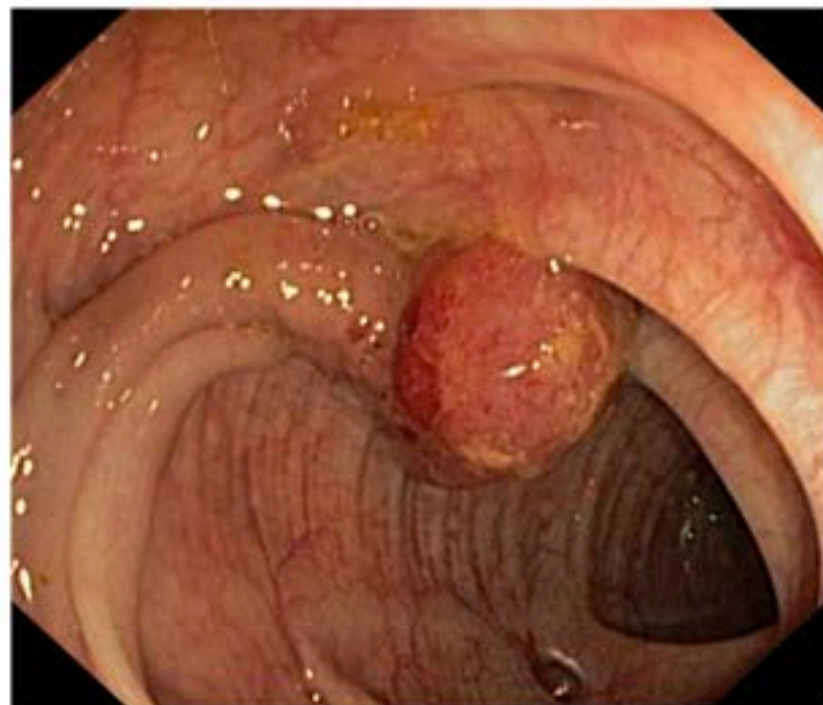
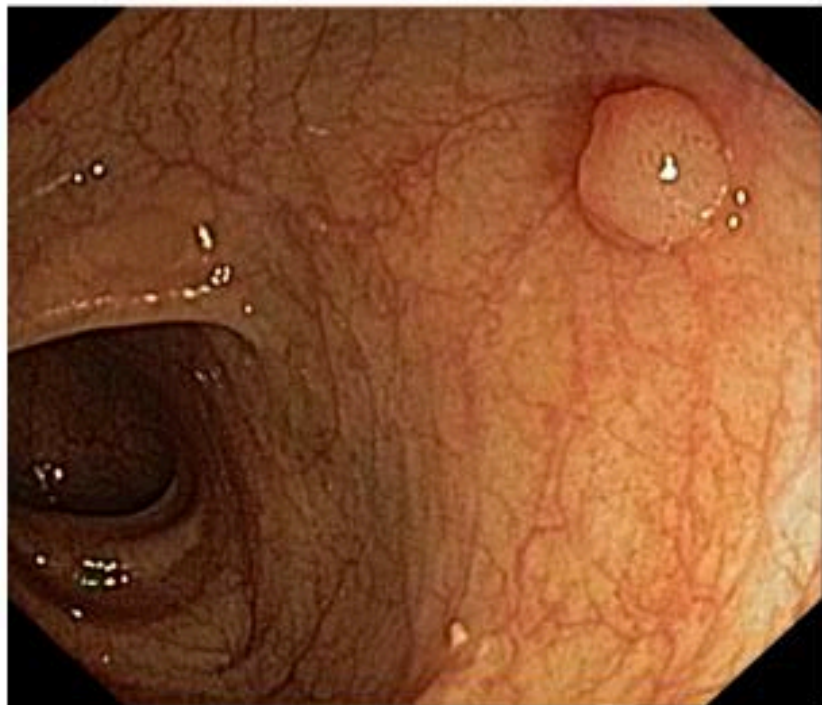


25 kanker

100  
> 1cm

1000  
poliepen





# Kolik lidí ví ...

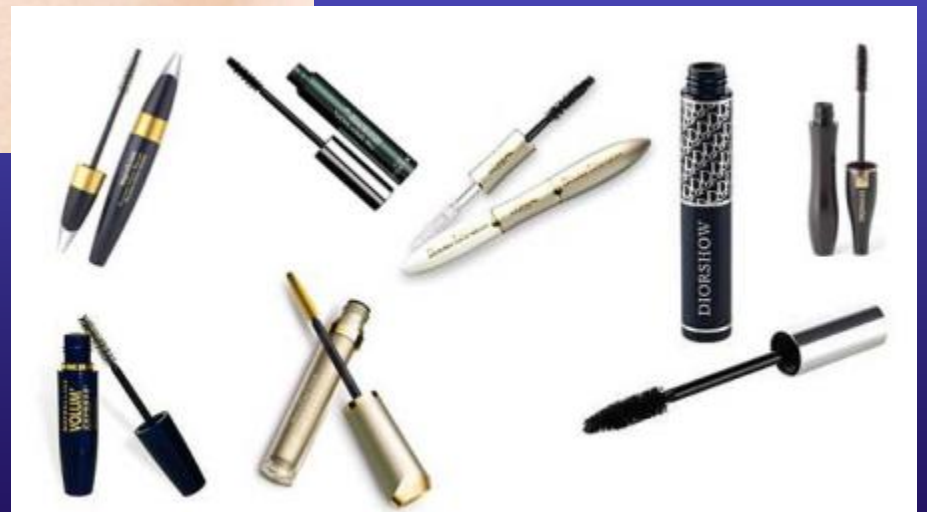
- *o příběhu o malém polypu?*
- *že rozvoj rakoviny trvá 8 až 10 let?*
- that there is a simple stool test to screen ?





i-FOB test

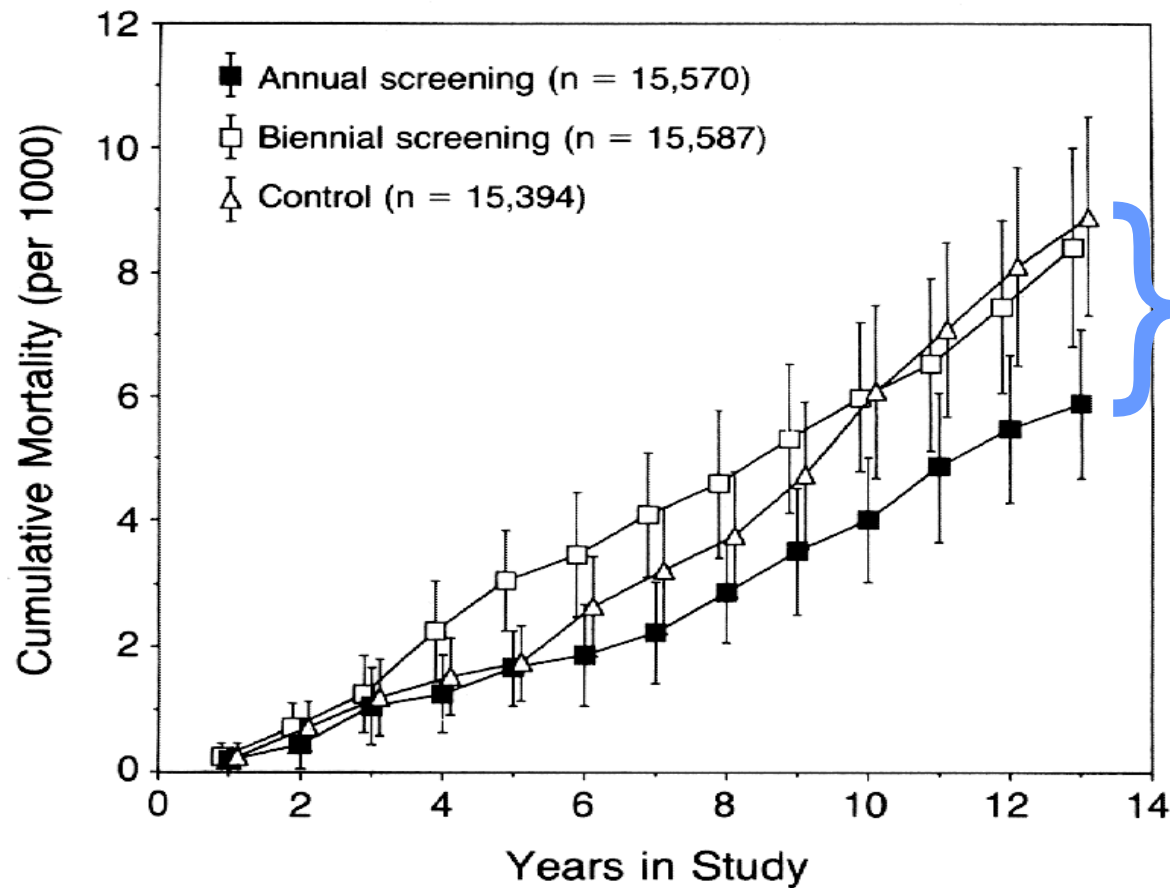
“Mascara-test”



# i-FOB tests 2010



# Annual FOBT saves lives !



**33%**  
**reduction**



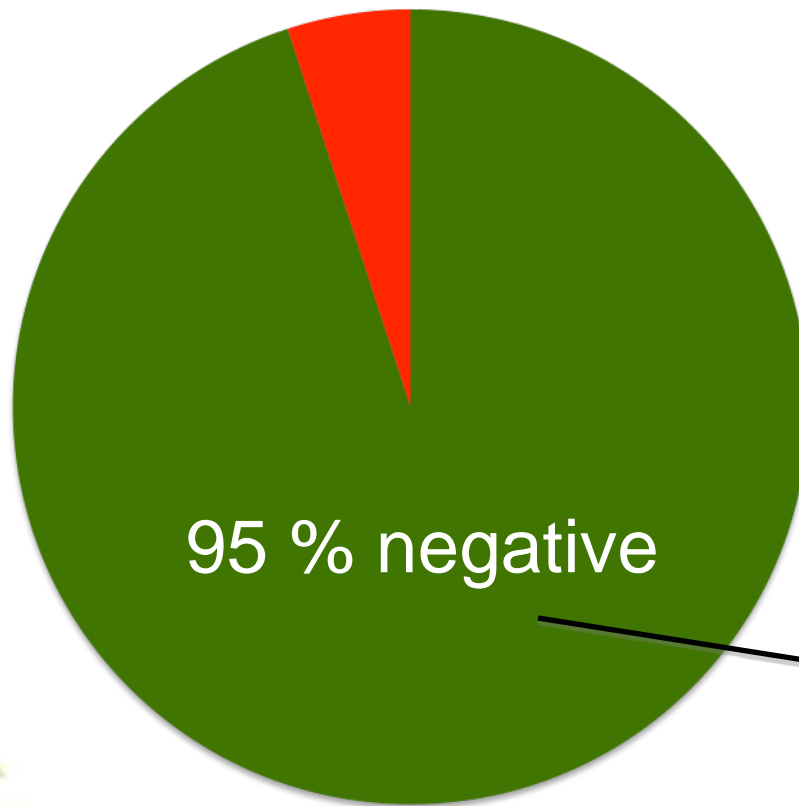
# Participation with screening in population-based european trials

## BIANNUAL FOBT SCREENING

	1st	2nd	3rd	4th	5th
Funen	67%	62%	59%	55%	50%
Nottingham	54%	56%	50%	52%	53%

iFOB-test 50-plus

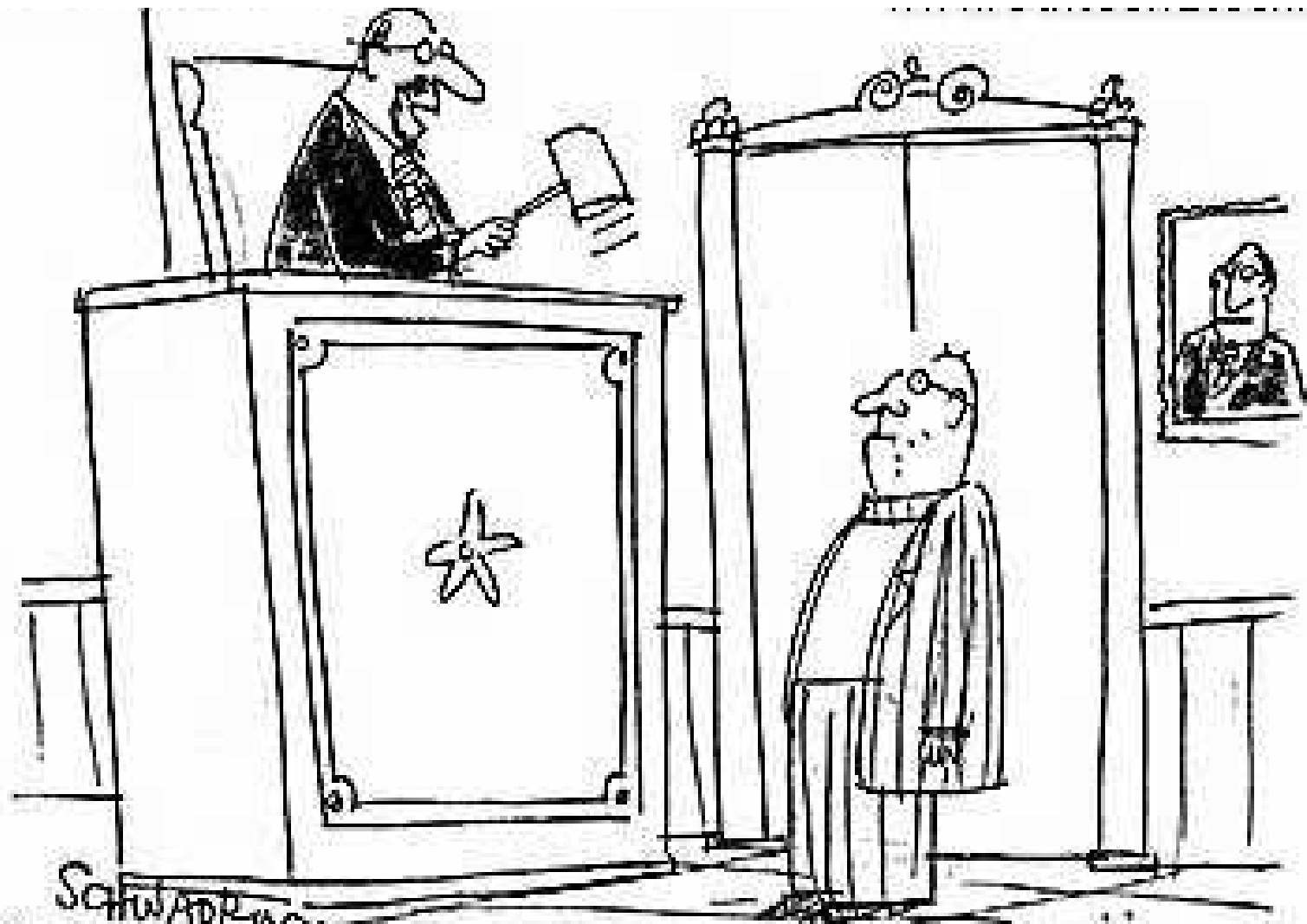
5 % positive → Colonoscopy



Repeat after 2 year

# Kolik lidí ví ...

- *o příběhu o malém polypu?*
- *že rozvoj rakoviny trvá 8 až 10 let?*
- *že je k dispozici jednoduchý test stolice?*
- **that a colonoscopy is not painful ?**



Schüttdorfer  
"THE JAIL CELLS ARE FULL, SO I'M GOING TO LET YOU OFF  
WITH A COLONOSCOPY..."

Věznice praskají ve švech, takže dostanete alternativní trest—kolonoskopii.

# The Colonoscopy myth

- Difficult
- Painful
- Invasive



# The Colonoscopy truth

- Difficult
- Painful
- Invasive
  
- Not difficult
- Not painful
- Not invasive





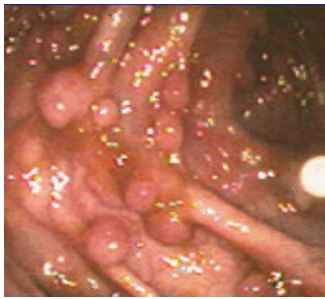
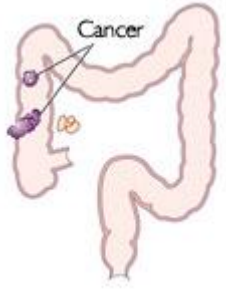
*Hey Luc, how was your colonoscopy*

**IN AND OUT!**



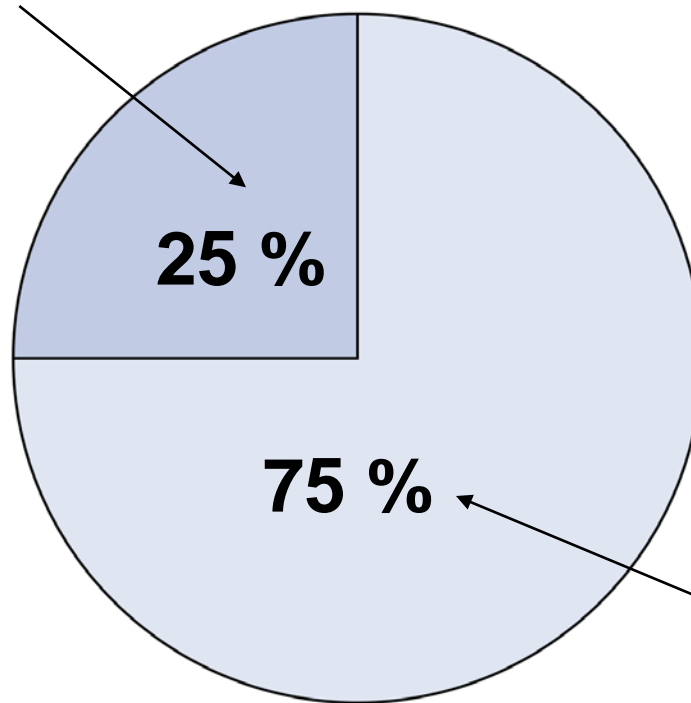
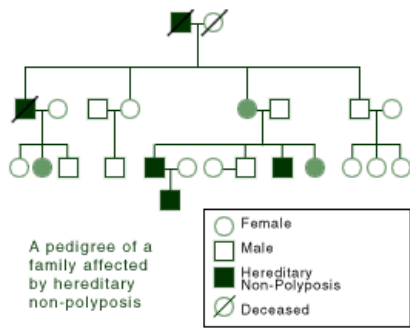
# Kolik lidí ví ...

- *o příběhu o malém polypu?*
- *že rozvoj rakoviny trvá 8 až 10 let?*
- *že je k dispozici jednoduchý test stolice?*
- *že kolonoskopie nebolí?*
- **that 75% of CRC are sporadic or isolated cases ?**



# kolorektálního karcinomu

**„Dědičná či familiární“**



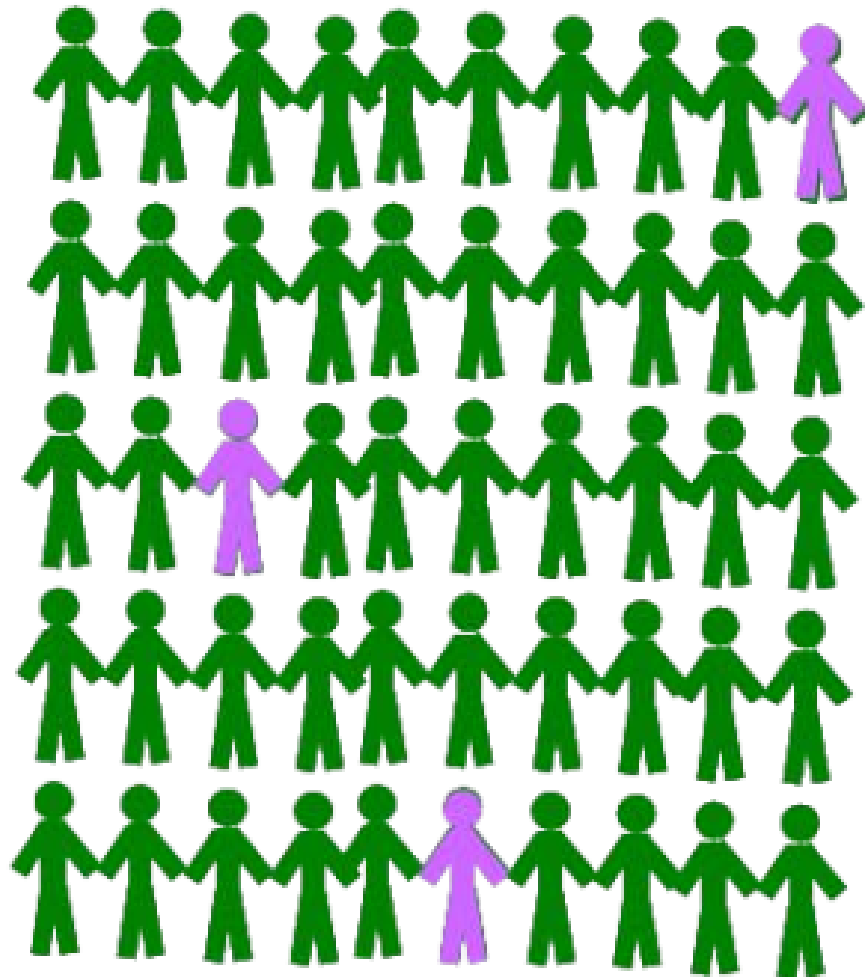
**„Sporadická“**

# Kolik lidí ví ...

- *o příběhu o malém polypu?*
- *že rozvoj rakoviny trvá 8 až 10 let?*
- *že je k dispozici jednoduchý test stolice?*
- *že kolonoskopie nebolí?*
- *že u rakoviny tlustého střeva a konečníku se ze 75 % jedná o sporadické či ojedinělé případy?*
- **that the risk to have CRC is 1/20 ?**

Riziko = 5 %





**19/20 not to have CRC, but you have to know what to do !**

# Kolik lidí ví ...

- *o příběhu o malém polypu?*
- *že rozvoj rakoviny trvá 8 až 10 let?*
- *že je k dispozici jednoduchý test stolice?*
- *že kolonoskopie nebolí?*
- *že u rakoviny tlustého střeva a konečníku se ze 75 % jedná o sporadické či ojedinělé případy?*
- *že pravděpodobnost, že dostanete rakovinu tlustého střeva nebo konečníku, je 1:20?*
- that the **blue ribbon** is the CRC symbol ?





**MARCH**

**International  
CRC  
Awareness Month**

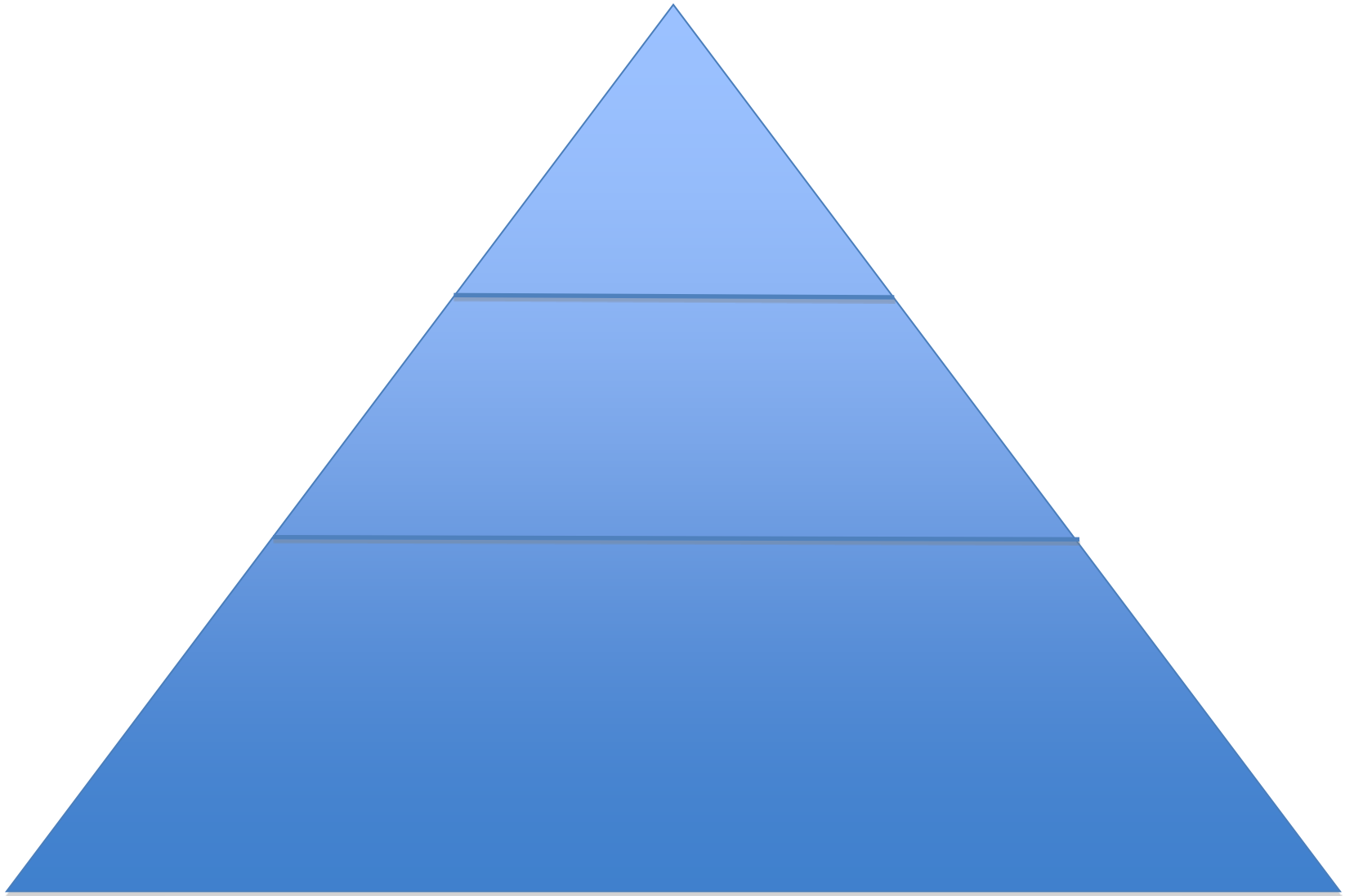


# Kolik lidí ví ...

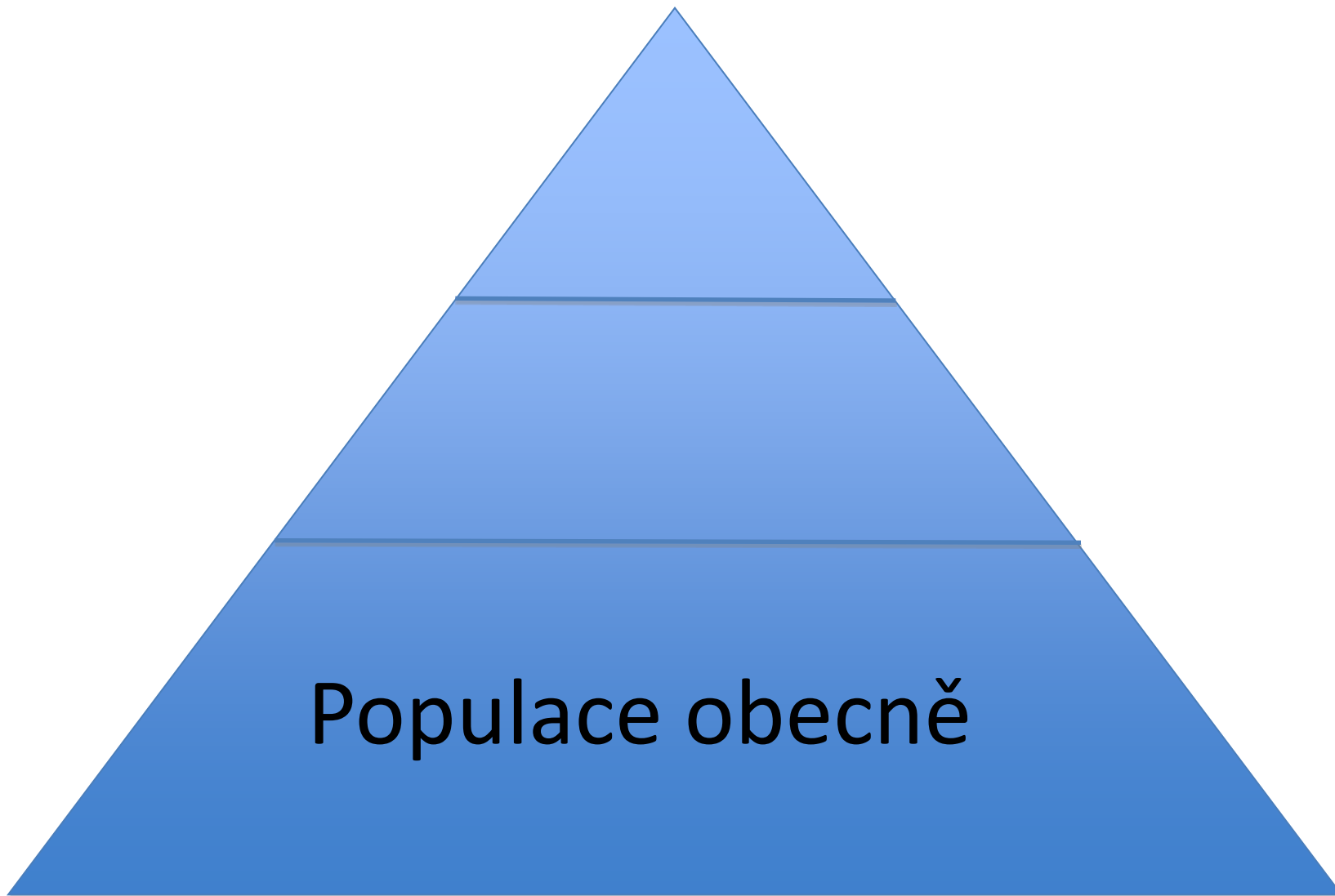
- *o příběhu o malém polypu?*
- *že rozvoj rakoviny trvá 8 až 10 let?*
- *že je k dispozici jednoduchý test stolice?*
- *že kolonoskopie nebolí?*
- *že u rakoviny tlustého střeva a konečníku se ze 75 % jedná o sporadické či ojedinělé případy?*
- *že pravděpodobnost, že dostanete rakovinu tlustého střeva nebo konečníku, je 1:20?*
- *že symbolem rakoviny tlustého střeva a konečníku je modrá stuha?*
- **that if detected early, the survival is 95 % ?**



COLON CANCER IS **95%**  
CURABLE IF EARLY DETECTED



Lack of knowledge of early detection of CRC



Populace obecně

Nedostatek znalostí o včasném odhalení  
rakoviny tlustého střeva a konečnicku



Nedostatek znalostí o včasném odhalení  
rakoviny tlustého střeva a konečníku



Nedostatek znalostí o včasném odhalení  
rakoviny tlustého střeva a konečníku



# Breast is beating bowel in the battle of the cancers

by  
Tory Shepherd

FILED UNDER: AWARENESS, BOWEL CANCER, BREAST CANCER, COLORECTAL CANCER, FUNDRAISING

115 COMMENTS

Aanraden 136

06  
APR  
08:00AM

People are dying because breast cancer awareness has eclipsed the dangers of bowel cancer, and other 'less sexy' cancers.



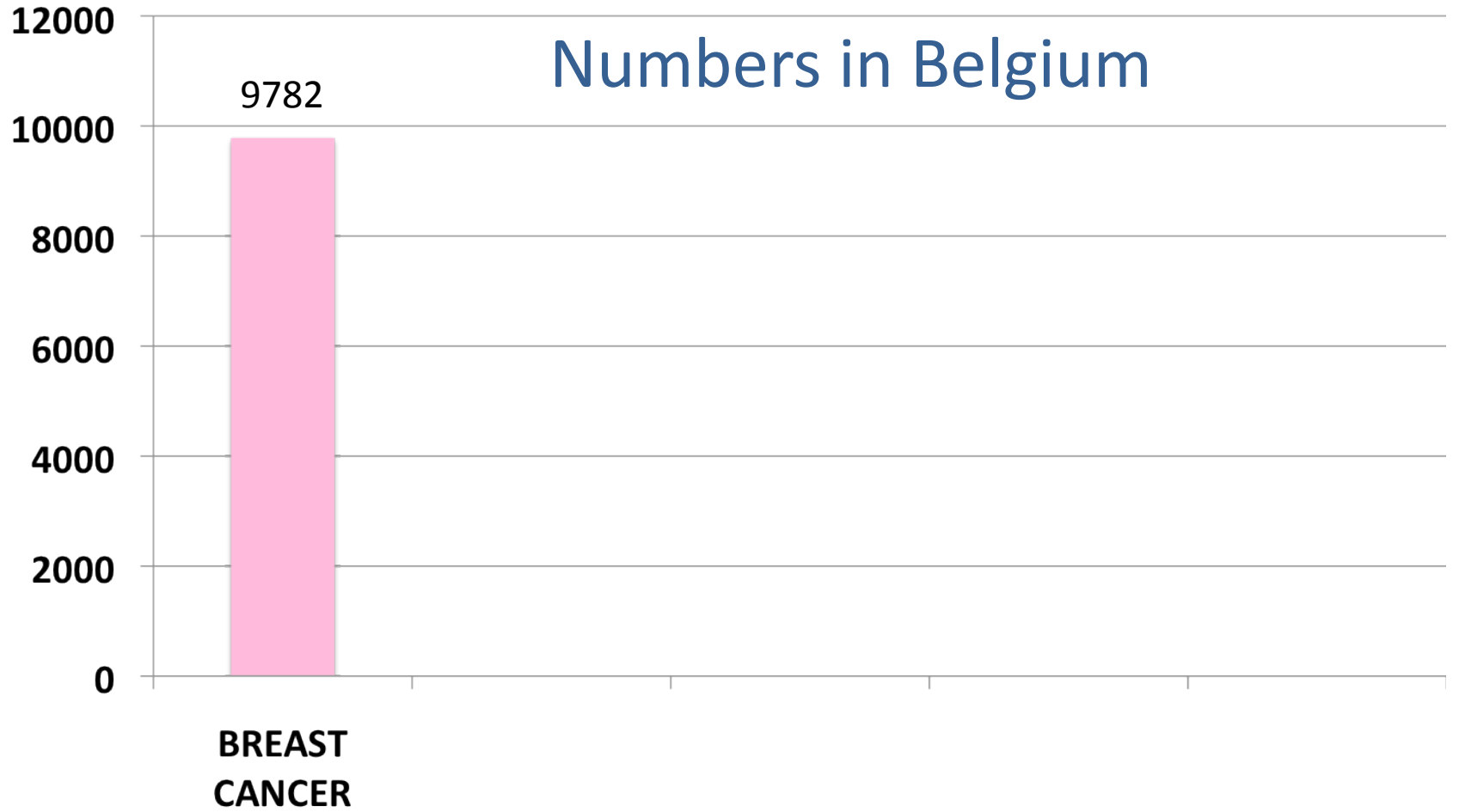
A+ A-

Share



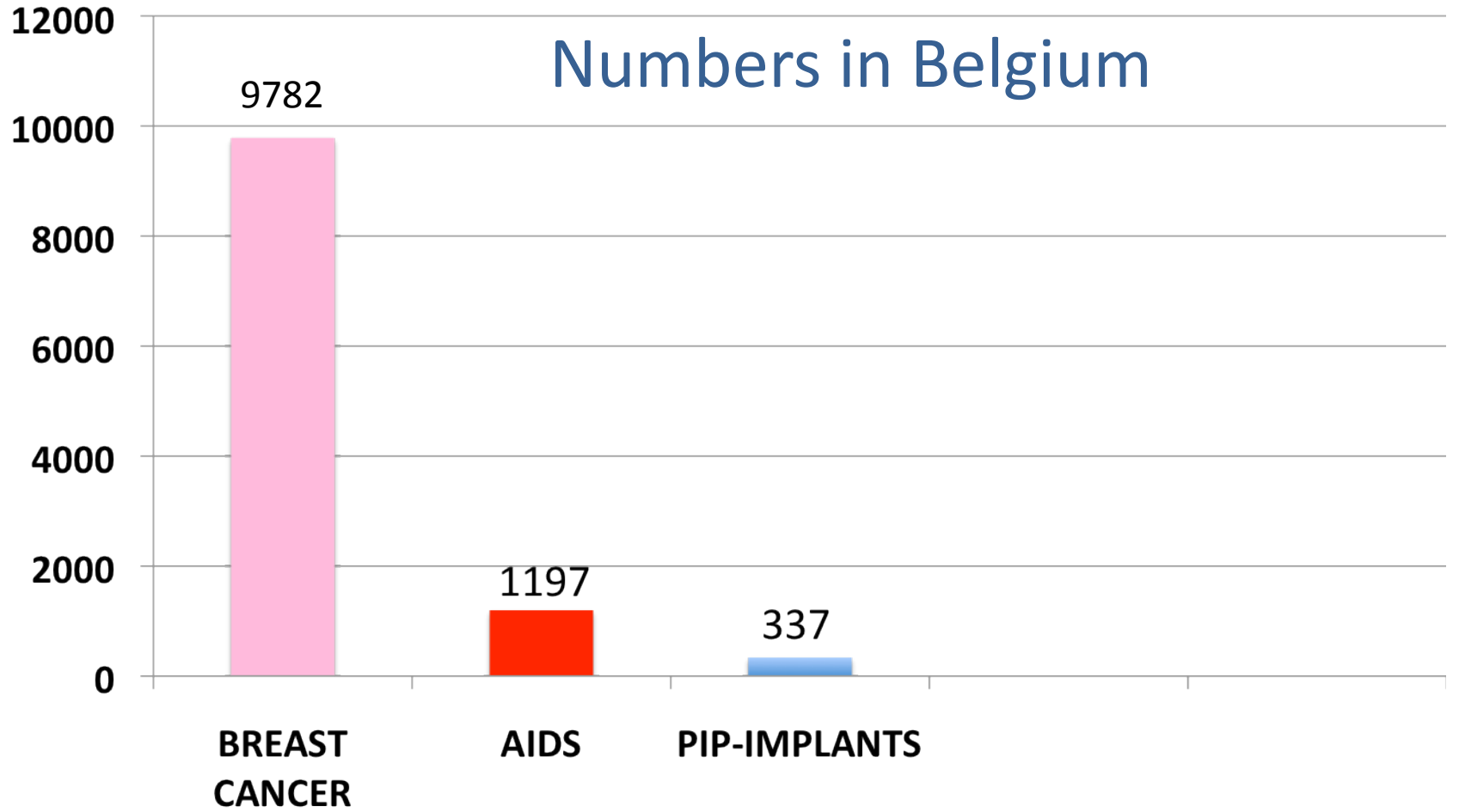
What would be the bowel cancer equivalent? Picture: Dean Martin

# Numbers in Belgium

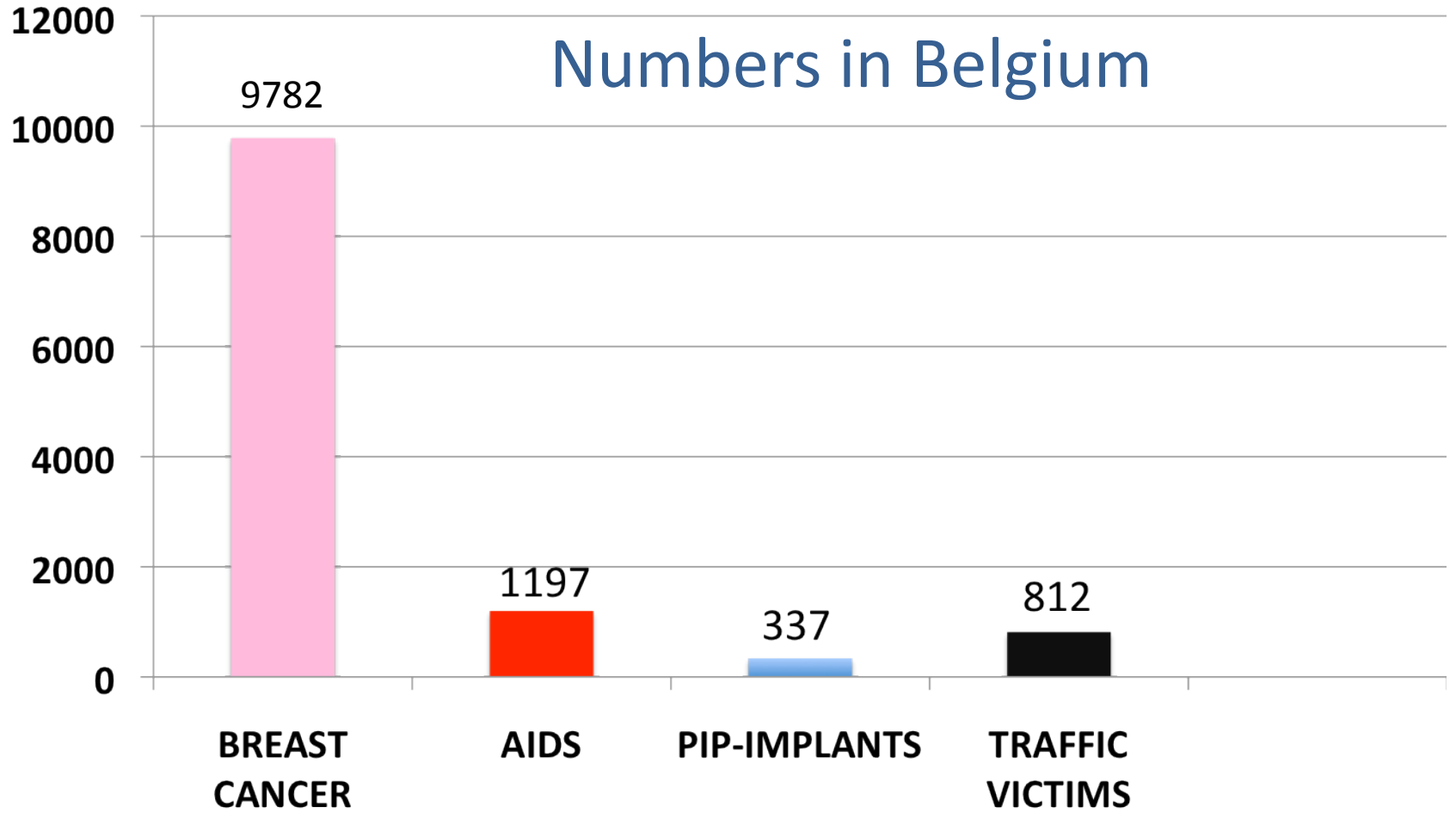




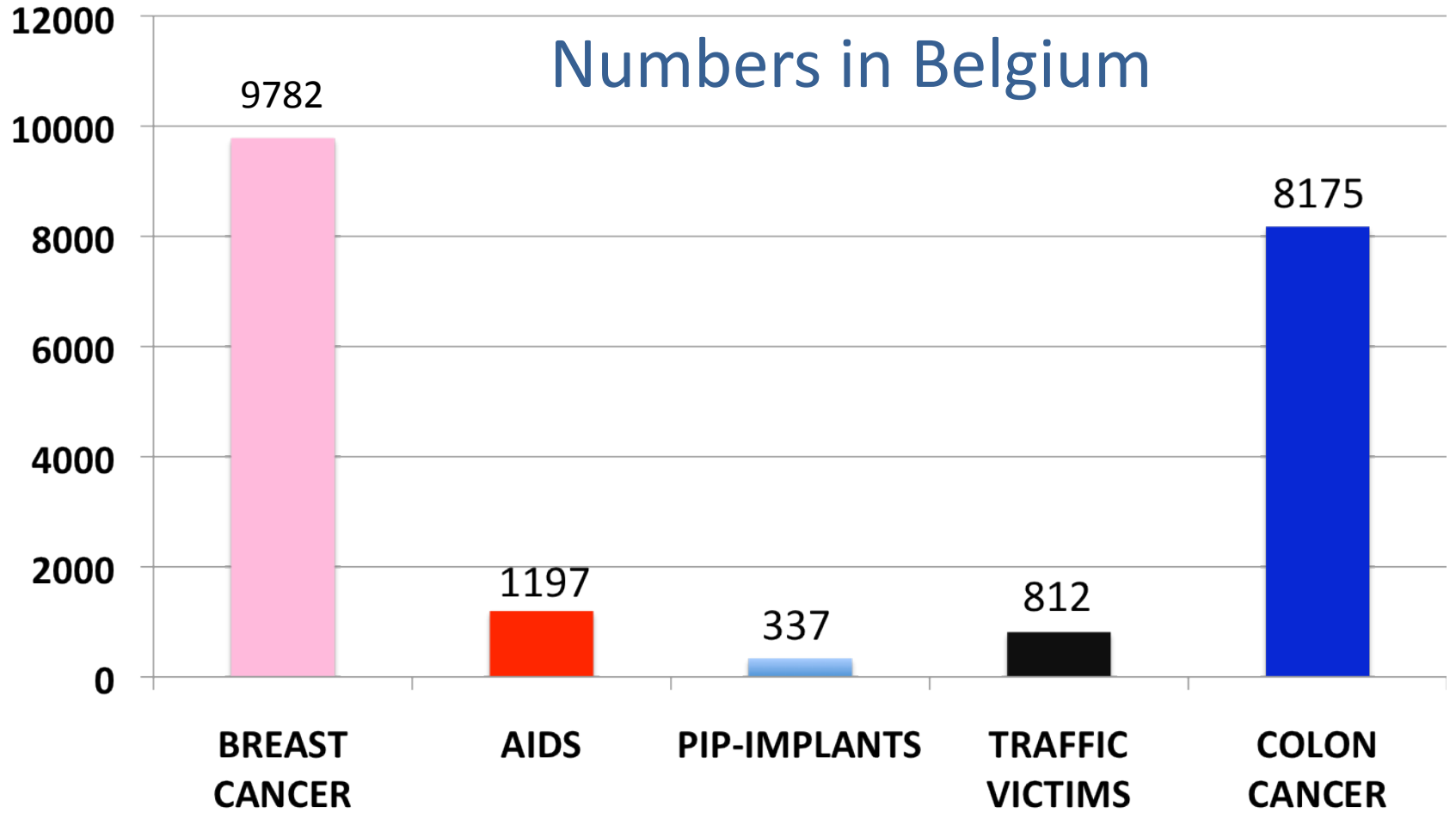
# Numbers in Belgium



# Numbers in Belgium



# Numbers in Belgium































# European Code against Cancer and EU council recommendation (December 2003)

“Men and women from 50 years of age should participate in colorectal screening. This should be within programmes with built-in quality assurance procedures”

“**Faecal occult blood** testing is actually the only recommended screening strategy”

# CREDIT RATINGS

## LONG-TERM SOVEREIGN DEBT RATINGS

Country/Ratings Agency	Moody's	S&P	Fitch	INVESTMENT GRADE RATINGS
U.S.A. 	Aaa	AA+	AAA	 <b>Aaa/AAA</b> Minimal risk
Japan 	Aa3	AA-	AA	
<b>EURO ZONE</b>				
Austria 	Aaa	AAA	AAA	 <b>Aa/AA</b> Very low
Belgium 	Aa1	AA	AA+	
Cyprus 	Baa3	BBB	BBB	 <b>A/A</b> Low risk
Estonia 	A1	AA-	A+	
Finland 	Aaa	AAA	AAA	 <b>Baa/BBB</b> Moderate risk
France 	Aaa	AAA	AAA	
Germany 	Aaa	AAA	AAA	 <b>Ba/BB</b> Substantial risk
Greece 	Ca	CC	CCC	
Ireland 	Ba1	BBB+	BBB+	 <b>B/B</b> High risk
Italy 	A2	A	A+	
Luxembourg 	Aaa	AAA	AAA	 <b>Caa/CCC</b> Very high
Malta 	A2	A	A+	
Netherlands 	Aaa	AAA	AAA	 <b>Aa/AA</b> Very low
Portugal 	Ba2	BBB-	BB+	
Slovakia 	A1	A+	A+	 <b>Aa/AA</b> Very low
Slovenia 	Aa3	AA-	AA-	
Spain 	A1	AA-	AA-	

Sources: Moody's, Standard & Poors, Fitch

COUNTRY	STOP COLON CANCER RATING
UNITED KINGDOM	AAA
GERMANY	AA
FRANCE	AA
ITALY	A+
MACEDONIA	AA+
POLAND	AAA
SPAIN	AA+
CZECH REPUBLIC	AAA
BELGIUM	B+



Plenaire vergaderingen

Plenaire werkzaamheden

Werking

Agenda's

Verslagen

Ontwerpresoluties

Debatten

Notulen

Aangenomen teksten

Resoluties en standpunten

Medebeslissing

Standpunten van het Parlement

Gemeenschappelijke standpunten van de Raad

Gemeenschappelijke teksten

Begrotingsprocedure

Inleiding

Begrotingsprocedure 2011

Vragen en verklaringen

Parlementaire vragen

Schriftelijke verklaringen

Vergaderrooster

Vergadering zoeken

Jaarrooster

Indienen van een schriftelijke verklaring In behandeling **Aangenomen** Geavanceerd zoeken

45 resultaat/resultaten voor "Aangenomen"

1 2 3 4 5

**Aangenomen**

PE 449.754v01-00 Or. EN

P7\_DCL(2010)0075

Indieners : **Alejo Vidal-Quadras, Stephen Hughes, Kristiina Ojuland, Søren Bo Søndergaard, Struan Stevenson**

over **Kamp Ashraf**

Datum bekendmaking : 06/10/2010

Vervaldatum : 20/01/2011

Datum van aanneming : 25/11/2010

Aantal ondertekenaars : 401 - 25/11/2010



**Aangenomen**

PE 449.546v01-00 Or. EN

P7\_DCL(2010)0068

Indieners : **Pavel Poc, Frieda Brepoels, Cristian Silviu Buşoi, Jo Leinen, Alojz Peterle**

over **de strijd tegen darmkanker in de Europese Unie**

Datum bekendmaking : 20/09/2010

Vervaldatum : 20/12/2010

Datum van aanneming : 25/11/2010

Aantal ondertekenaars : 411 - 25/11/2010



**Aangenomen**

PE 440.536v01-00 Or. IT

P7\_DCL(2010)0029

Indieners : **Tiziano Motti, Anna Záborská**

over **het opzetten van een Europees alarmsysteem (EAS) tegen pedofielen en plegers van seksueel geweld**

Datum bekendmaking : 19/04/2010

Vervaldatum : 09/09/2010

Datum van aanneming : 23/06/2010

Aangenomen tekst : **P7\_TA(2010)0247** (de lijst van ondertekenaars is toegankelijk via een link in de aangenomen tekst)

Aantal ondertekenaars : 371 - 17/06/2010



**Aangenomen**

PE 440.293v01-00 Or. FR

P7\_DCL(2010)0020

Indieners : **Marc Tarabella, Barbara Matera, Marije Cornelissen, Ilda Figueiredo, Antonia Parvanova**

over **het uitroepen van een Europees jaar voor de bestrijding van geweld tegen vrouwen**

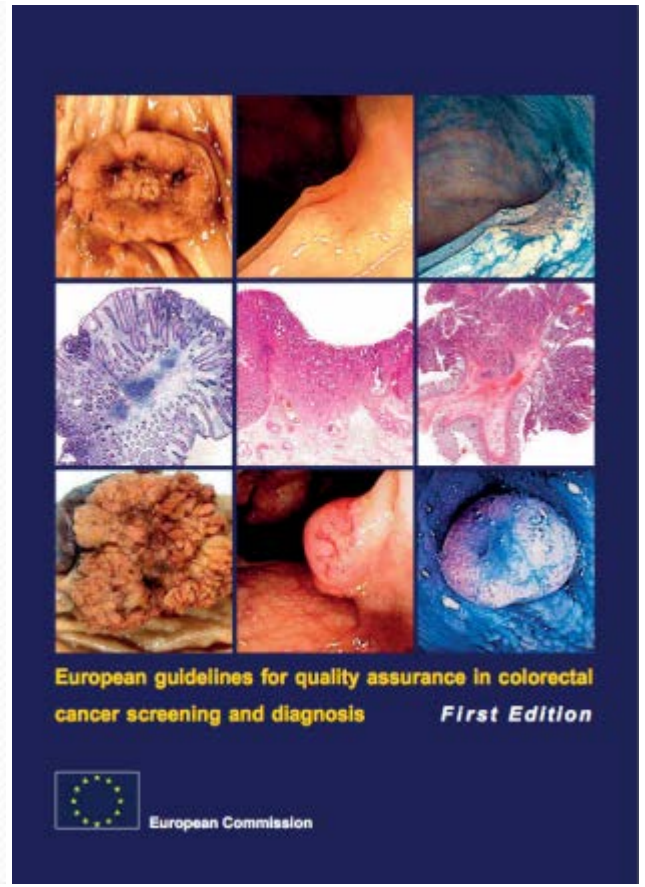
Datum bekendmaking : 19/04/2010

Vervaldatum : 09/09/2010

Datum van aanneming : 09/09/2010

Aantal ondertekenaars : 402 - 09/09/2010





European guidelines for quality assurance in colorectal cancer screening and diagnosis - *first edition*

3 Februari 2011



European Code against Cancer and EU council recommendation (December 2003)

"Men and women from 50 years of age should participate in colorectal screening. This should be within programmes with built-in quality assurance procedures"

"Faecal occult blood testing is actually the only recommended screening strategy"



2008 Consensus Guidelines on the Early Detection of Colorectal Cancer and Adenomatous Polyps



Guidelines



Practice

DO YOU KNOW THE NUMBERS  
OF CRC ?

ZNÁTE STATISTIKY O RAKOVINĚ TLUSTÉHO  
STŘEVA A KONEČNÍKU?

WE REALIZE

~~DO YOU KNOW THE NUMBERS~~  
OF CRC ?



400.000 new cases/year



1095 new cases/day



300 m

เส้นทางหนี  
คลื่นยักษ์

ROYAL PALM  
BEACH FRONT

2 TSUNAMI's  
of CRC each year



ROYAL PALM  
BEACH FRONT

# TV station – 1.000.000 viewers





# TV station – 1.000.000 viewers



50.000 CRC' s

# Newspaper – 300.000 readers

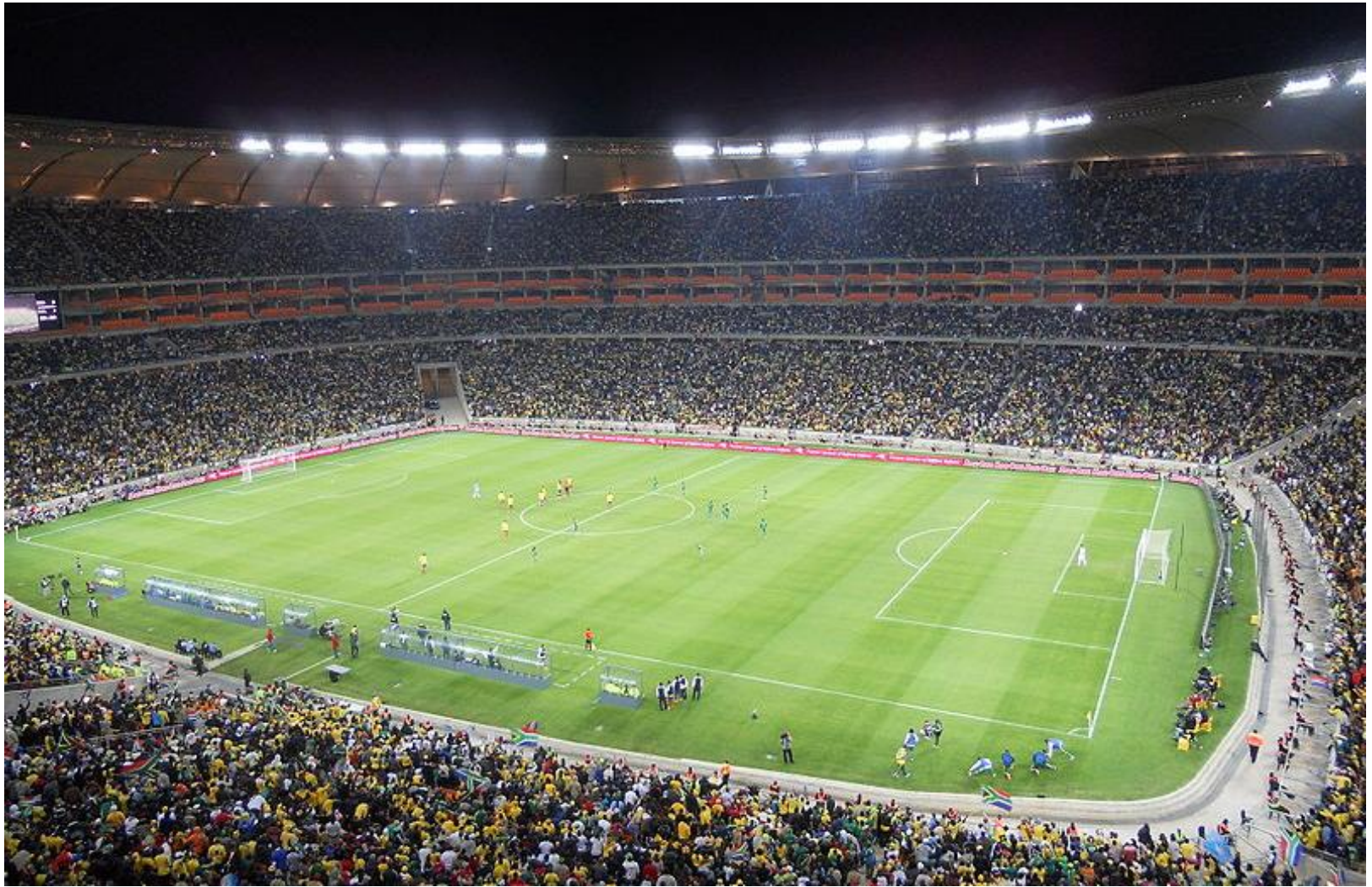


# Newspaper – 300.000 readers



15.000 CRC's

# Stadium 50.000 spectators



# Stadium 50.000 spectators



5.000 CRC' s

# 754 MEP's



754 MEP's



38 CRC's

Brno 404.747 people





Brno 404.747 people



20.237 CRC' s

# THE OLYMPIC GAMES COUNTDOWN



27 JULY 2012

# THE OLYMPIC GAMES COUNTDOWN



From today until the opening ceremony **48.208** Europeans will die of CRC ...

# THE OLYMPIC GAMES COUNTDOWN



From today until the opening ceremony **48.208** Europeans will die of CRC ...

**That's too much !**

# SCREENING and PREVENTION

SCREENING and PREVENTION

DIAGNOSIS and TREATMENT

**INFORMATION and EDUCATION**

**SCREENING and PREVENTION**

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**THE SCIENCE OF LIFESTYLE CHANGE**

**Unwillingness to Participate in Colorectal Cancer Screening: Examining Fears, Attitudes, and Medical Mistrust in an Ethnically Diverse Sample of Adults 50 Years and Older**

Shalanda A. Bynum, PhD., MPH; Jenna L. Davis, MPH; B. Lee Green, PhD; Ralph V. Katz, DMD., MPH., PhD



Why people are **unwillingfull** to participate in CRC screening ?

**Fear** of **embarrassment** during screening

**Fear** of getting **AIDS**

**Fear** that exam might be **painful**

# CRC health initiatives should focus on

- increasing knowledge
- addressing fears and mistrust
- normalizing CRC screening as a beneficial preventive practice

The E.C. asked for action....

1 - 31 March 2012

## International colorectal cancer awareness month

🇧🇪 повеќе информација = по-малко рак на дебелото 🇩🇰 flere oplysninger = mindre tyk-tarmskræft  
🇩🇪 mehr Informationen = weniger Darmkrebs 🇬🇧 more information = less colon cancer  
🇩🇪 llsainformatsiooni = vähem kõärsoolevähki 🇫🇮 lisätietoja = vähemmän paksusuolen syöpä  
🇫🇷 plus d'informations = moins de cancer du côlon 🇬🇷 περισσότερες πληροφορίες = λιγότερο καρκίνο του παχέος εντέρου  
🇮🇪 Tónábbaí információ = kevesebb vastagbélrák  
🇮🇹 tuilleadh eolais a fháil = aise drólainne níos lú 🇮🇹 piu informazioni = meno cancro al colon  
🇯🇲 vairāk informācijas = mazāk resnās zarnas vēzis 🇱🇻 daugiau informācijas = mažiau gaubtinės žarnos vėžio  
🇱🇹 aktar informazzjoni = kanċer tal-kolon inqas 🇳🇱 meer informatie = minder darmkanker  
🇵🇱 więcej informacji = mniej raka jelita grubego  
🇵🇹 mais informações = menos câncer de cólon 🇷🇺 mai multe informații = mai puțin cancerului de colon  
🇷🇺 već informacij = manj raka debelega  
🇷🇺 viac informácií = menej rakoviny hrubého čreva  
🇪🇸 más información = menos cáncer de colon 🇷🇺 vice informací = méně rakoviny tlustého střeva  
🇸🇪 mer information = mindre tjocktarmscancer

more information  
=  
less colon cancer

Join us: [www.stopcoloncancer.info](http://www.stopcoloncancer.info)



United Europe against Colon Cancer  
[www.stopcoloncancer.info](http://www.stopcoloncancer.info)





**JOIN UNITED EUROPE AGAINST COLON CANCER** [Edit](#)

In Europe, every year approximately 400,000 people are diagnosed with colorectal cancer. **United Europe against Colon Cancer** is a unique online social community. This platform is not only for doctors to share their knowledge, but also for patients who want to share their story. It is for everyone in Europe to gain knowledge about colon cancer. **We dedicate this site to all the people who lost the battle against colon cancer.**

More information and better education should lead to an increased participation to regional and national screening programs. Ultimately this should lead to less colon cancer.

Share your story, share your knowledge, share your event or share your question.

More information = Less colon cancer



15

Marthen Bakker

Luc Colemont, MD



Stop Darmkanker



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1 Blog Post

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Luc Colemont



Marthen Bakker



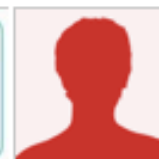
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Pixels tegen Darmkanker



Felix Burda Foundation



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26

Paul  
Koucký

21-02-12

Batje

Du Cu  
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Cardin

Rach

Handwritten signature

The **E.C.** asked for action....

I hope you will give reaction

join **UEACC** !

[www.stopcoloncancer.info](http://www.stopcoloncancer.info)

And write about it !

VÍCE INFORMACÍ  
=  
MÉNĚ RAKOVINY TLUSTÉHO  
STŘEVA



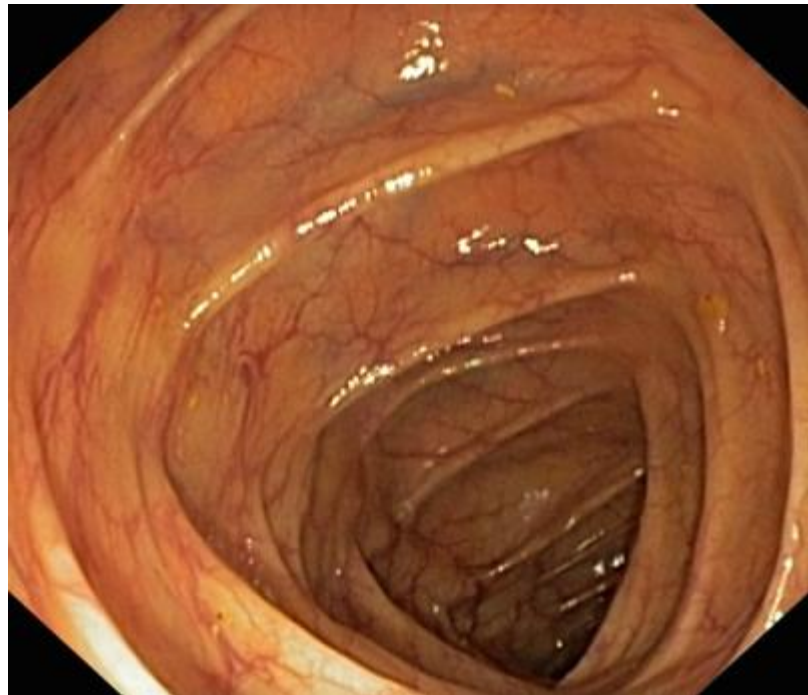
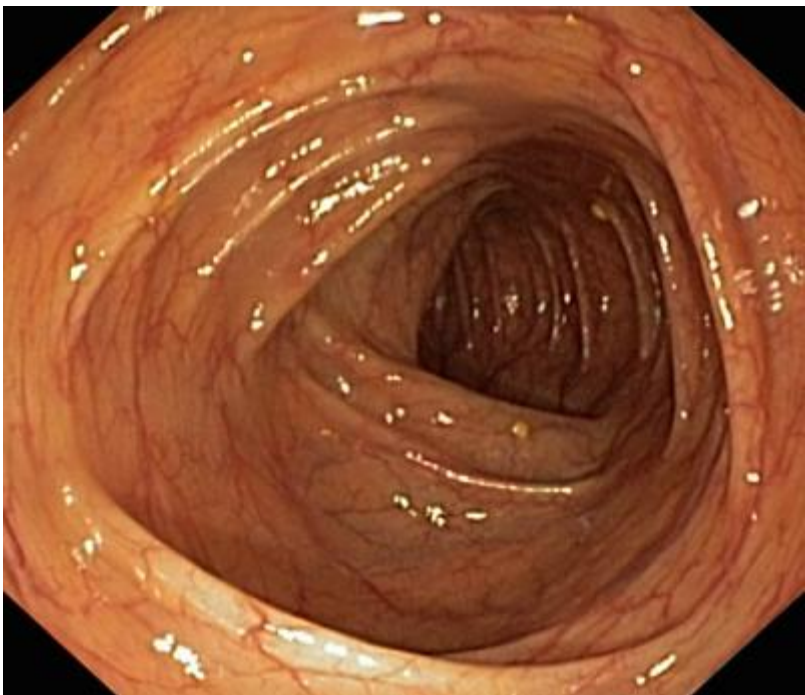
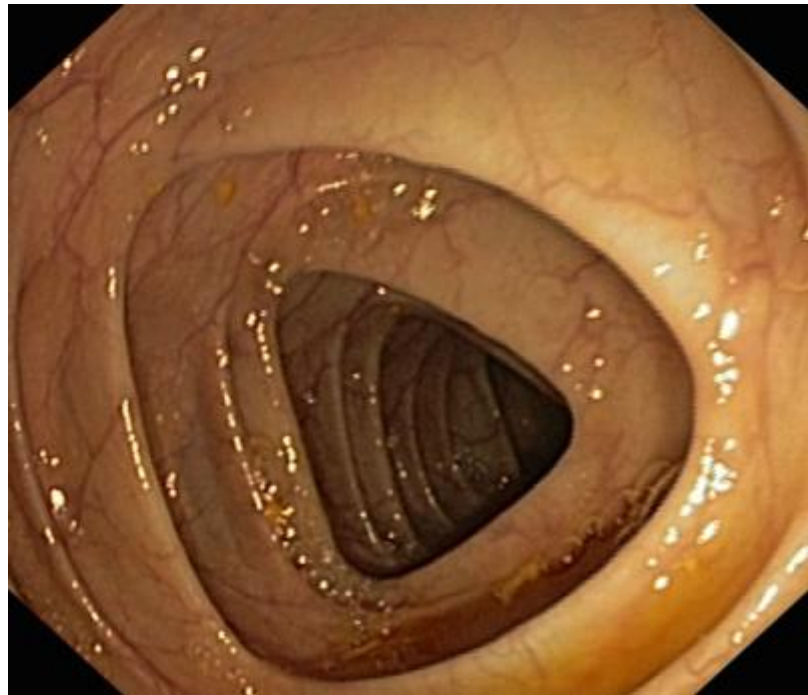
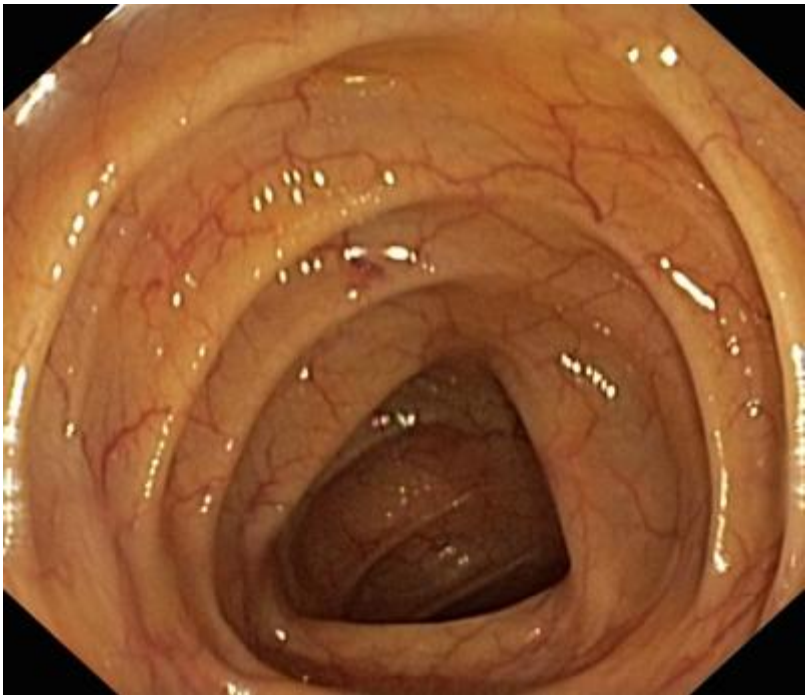
United Europe against Colon Cancer  
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MORE INFORMATION  
=  
LESS COLON CANCER



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# *Nedoporučujeme provádět samovyšetření*





**TOGETHER  
STRONG  
AGAINST  
COLON  
CANCER !**