

4th EUROPEAN COLORECTAL CANCER DAYS:

BRNO 2015 – PREVENTION AND SCREENING

29–30 May 2015, Brno, Czech Republic

COLORECTAL CANCER: A CHALLENGE FOR HEALTHY LIFE STYLE,
SCREENING AND PROPER CARE

Conference info and programme



NETWORKING IS THE SOLUTION!



Colorectal cancer: a challenge for healthy life style, screening and proper care

Dear Madam/Sir,

we take the liberty of inviting you to the 4th European Colorectal Cancer Days (ECCD) conference which will be held on 29–30 May 2015 in Brno, Czech Republic.

This year's conference continues in a tradition of international meetings that focus on one of the biggest health challenges in Europe – colorectal cancer (CRC). Although significant progress in prevention and screening was made over the last few years, CRC remains to be the most commonly diagnosed cancer and the second most common cause of cancer deaths in Europe.

The past events were primarily focused on sharing experience with CRC screening among European countries. The conference was also dedicated to enforcing standardised CRC screening programmes; this was particularly important for the Czech Republic, where the ongoing programme was not supported by personalised invitations of citizens. The ECCD conference might have contributed to the launch of personalised invitations of Czech citizens to cancer screening programmes in 2014; in particular, the CRC screening programme got a chance to boost the participation rate significantly.

Among others, the fourth year of the conference will evaluate the experience with the introduction of proactive invitations of Czech citizens to the ongoing CRC screening programme. We truly believe that this retrospect will be interesting not only for Czech conference participants. Data obtained so far suggest that the screening programme has become much stronger, starting to have an impact on epidemiological trends for CRC in the Czech Republic. However, the boosted screening programme has also shown some weaknesses, which might become interesting topics for discussion in an international comparison. As prevention programmes in various European countries are still rather variable, the following topics are certainly relevant and interesting not only for physicians and researchers, but also for patients and policymakers:

- **Equal access to CRC prevention.** Why do we still observe significant regional differences in screening performance? To what extent are the programme organisation and the infrastructure of provided care involved? Or are we witnessing social or other discrimination of a certain part of the population?
- **Convincing promotion.** Are we successful at addressing and convincing the target population to participate in CRC screening? What models of promotion and support for population-based screening have been adopted in European countries? Can available data be used to track down common errors in the communication?
- **Effective control and respecting the feedback from data.** Over the last few years, a significant progress was made in terms of CRC screening standardisation. The question remains whether the control of standards is consistent enough. What role do policymakers and health care payers play in this process?
- **What is the cost of screening?** Why is a comprehensive informational support for the evaluation of economic aspects of CRC prevention still non-existent? Are we lacking data?
- **Screening is not the end of care provided to patients.** Are we capable of providing an adequately fast and effective treatment to patients detected by screening? Is the health care capacity sufficient to meet the programme's outcomes?

In 2015, hardly anyone can doubt that very efficient tools for an early detection of CRC are available. The above-mentioned questions aim to strengthen the screening programme and to achieve its highest effectiveness possible. We hope that the fourth meeting of stakeholders supported by representatives of medical societies, patients' organisations, research institutions and policymakers will again offer a functional platform and a stimulating atmosphere for fruitful discussions about all of the above-mentioned issues.

We believe that you find these issues interesting and that we will have the opportunity to welcome you among the ECCD 2015 participants. More information about this conference, including registration, is available at www.crcprevention.eu.

We are looking forward to meeting you in Brno, Czech Republic, on 29–30 May 2015.



Pavel Poc, Member of the European Parliament, Vice-Chair of the Committee on Environment, Public Health and Food Safety



Ladislav Dušek, Masaryk University, Institute of Biostatistics and Analyses

Conference patronage

The conference is held under the patronage of honorable



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Conference organisers

The conference is organised by



Pavel Poc
Member of the European
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Institute of Biostatistics
and Analyses,
Masaryk University



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Conference venue

BEST WESTERN PREMIER Hotel International Brno
Husova 16, 659 21 Brno, Czech Republic
GPS : 49°11'41.55"N, 16°36'17.24"E



Colorectal cancer (CRC) is the most common newly diagnosed cancer and the second most common cause of cancer deaths in Europe. More than 200,000 Europeans die every year from malignant tumours of the colon and rectum. However, many of these deaths can be avoided. It has been widely documented in clinical trials that CRC screening really keeps the potential to prevent colorectal cancer and save lives. Screening with faecal occult blood test or colonoscopy can help prevent colorectal cancer and save lives.

The fourth meeting of stakeholders, policy makers, representatives of medical societies and patient organisations is intended as a networking event which should help to share up-to-date knowledge and to discuss the application of the hitherto assembled findings in establishing effective systems for colorectal cancer screening and early detection.

More information and registration

www.crcprevention.eu

Conference registration is free of charge.



Conference programme

as of 20 May

Friday, 29 May

09:00–12:00	UEG PRE-CONFERENCE WORKSHOP Methods for improving CRC screening and evaluating its outcomes
09:00–09:10	T. Ponchon , Chair of the UEG Public Affairs Committee Welcome and introduction
09:10–09:30	R. Jones , King's College London, UK National screening programmes and the role of primary care and general practice
09:40–10:00	C. von Wagner , University College London, UK How to increase population uptake with a view to hard-to-reach demographic segments
10:10–10:30	L. Dušek , Masaryk University, Brno, Czech Republic Data-based monitoring and communication models in accelerating uptake of running CRC screening: lessons learned from the Czech Republic
10:55–11:15	M. van der Meulen , Erasmus Medical School, University of Groningen CRC screening in case of limited resources
11:25–11:45	M. van Leerdam , Netherlands Cancer Institute, Amsterdam Monitoring programmes
11:55–12:00	T. Ponchon , Chair of the UEG Public Affairs Committee Closing remarks: Colorectal cancer screening - the United European Gastroenterology at your side!
13:00–13:45	PRESS CONFERENCE <ul style="list-style-type: none">• European Code Against Cancer• CRC screening as a challenge for the whole society• Value of cancer prevention and CRC screening• First experience of the Czech health care system with a population-based CRC screening <p>Participants: P. Poc, S. Němeček, R. Onderka, J.F. Ryan, T. Ponchon, J. Žaloudík, P. Honěk, J. Špičák, B. Seifert, Š. Suchánek, L. Dušek</p>
14:00–15:00	OPENING CEREMONY <p>R. Onderka, Former Mayor of the City of Brno P. Poc, Member of the European Parliament, Vice-Chair of the Committee on Environment, Public Health and Food Safety R. Stockbrügger, Honorary President of the 4th ECCD J. F. Ryan, Acting Director for Public Health, European Commission - Directorate General for Health and Food Safety S. Němeček, Minister of Health of the Czech Republic J. Žaloudík, Chair of the Health Committee of the Senate of the Czech Parliament T. Ponchon, Chair of the Public Affairs Committee, United European Gastroenterology B. Seifert, Scientific Secretary of the Czech Society for General Practice Š. Suchánek, Scientific Secretary of the Czech Society of Gastrointestinal Oncology P. Honěk, Vice-director of the VZP ČR (General Health Insurance Company) L. Dušek, Director of Institute of Biostatistics and Analyses, Masaryk University</p>

Conference programme

Friday, 29 May

15:00–16:40

STATE OF THE ART LECTURES

Chair: R. Stockbrügger

Videomessage from **EU Commissioner for Health, V. Andriukaitis**

S. Němeček, Minister of Health of the Czech Republic

Cancer prevention as one of the priorities of the Czech health care policy / 10 min

J. Žaloudík, Chair of the Health Committee of the Senate of the Czech Parliament

Searching for true impact of combined therapies in rectal carcinoma in population cancer registry / 15 min

A. Laghi, Sapienza Università di Roma, Department of Radiological, Oncological and Pathological Sciences, Rome, Italy

CT colonography: is it ready for screening? / 10 min

B. Seifert, Scientific Secretary of the Czech Society for General Practice

General practitioners in the 1st line of cancer prevention / 15 min

I. Kiss, Deputy Director of the Masaryk Memorial Cancer Institute, Brno, Czech Republic

CRC diagnosis as starting point of therapy - trajectory of a patient in the health care system must be standardized / 15 min

M. Ředínová, Chair of Organization of Patients with Stomia (Czech ILCO)

“Life without barriers” – results of an international survey / 10 min

P. Poc, Member of the European Parliament, Vice-Chair of the Committee on Environment, Public Health and Food Safety

Public health – where every answer brings new questions / 15 min

16:40–17:00

COFFEE BREAK

17:00–19:00

VALUE OF CRC PREVENTION AND AWARENESS AS A EUROPEAN ISSUE

Chairs: T. Ponchon, P. Poc, B. Seifert

J. F. Ryan, Acting Director for Public Health, European Commission - Directorate General for Health and Food Safety

European Union action against cancer: colorectal cancer screening, current developments, lessons learnt and future plans / 15 min

T. Ponchon, Chair of the Public Affairs Committee, United European Gastroenterology

CRC screening: the logistics behind / 15 min

R. Stockbrügger, University of Ferrara, Italy

Colorectal cancer screening: role of specialists and general practitioners / 15 min

M. Juhász, D. Kocsis, L. Herszényi, Semmelweis University, Budapest, Hungary

Colorectal cancer screening in Hungary: have we made any progress in the last 2 years? / 15 min

L. Colemont, Stop Colon Cancer Foundation, Belgium

Latest CRC screening news from Flandres (Belgium) / 15 min

W. Zatoński, Department of Epidemiology, Cancer Center & Institute of Oncology, Warsaw, Poland

Cancer control with special attention to CRC – case of Poland / 15 min

Š. Suchánek, Scientific Secretary of the Czech Society of Gastrointestinal Oncology

CRC screening in the Czech Republic and its new population-based design / 15 min

Q&A

Conclusions: T. Ponchon

Conference programme

Saturday, 30 May

08:00–08:30

WELCOME COFFEE

08:30–09:45

VALUE OF CRC PREVENTION AND AWARENESS AS A EUROPEAN ISSUE II

Chairs: L. Colemont, J.F. Riemann, N. Antoljak

J. F. Riemann, Director em., Dept. of Med. C, Klinikum Ludwigshafen, Chairman, LebensBlicke Foundation for Prevention of Colorectal Cancer, Germany

Current status of colorectal cancer screening in Germany - results and perspectives / 15 min

N. Antoljak, M. Kalauz, M. Jelavić, M. Katicic, J. Jakić Razumović, M. Kujundzic, M. Strnad Pešikan, D. Stimac, D. Skoko Poljak, H. Iveković, M. Banić, V. Stamenic, M. Samija, Z. Ebling, Croatian Society of Gastroenterology

Informatisation of Croatian national colorectal cancer screening programme as a tool in quality control / 15 min

M. Ondrušová, D. Ondruš, Pharm-In, Ltd. / St. Elisabeth University of Health and Social Sciences, Bratislava / Faculty of Medicine, Comenius University, Bratislava, Slovak Republic

Current trends in colorectal cancer epidemiology in the Slovak Republic/ 15 min

R. Kroupa, M. Ondráčková, University Hospital Brno, Czech Republic

CRC screening from the viewpoint of its clients and patients – results of survey / 15 min

Q&A

09:45–10:00

COFFEE BREAK

10:00–12:00

CRC SCREENING AND CARE: THE NEED FOR A NEW MEDICAL AND COMMUNICATION MODEL?

Chairs: A. Laghi, Š. Suchánek, L. Dušek

A. Laghi, Sapienza Università di Roma, Department of Radiological, Oncological and Pathological Sciences, Rome, Italy

CT Colonography and CRC screening: an update / 20 min

V. Válek, H. Mírka, L. Lambert, Czech Society of Radiology

CT colonography and CRC – situation in Czech Republic / 20 min

B. Granado, UPMC Pierre and Marie Curie University, Paris, France

NAutILES (Novel Autonomous Intelligent Localizable Endoscopic System) the next generation of Wireless Capsule Endoscopy (WCE) devices / 20 min

D. Valík, L. Dušek, V. Dušek, Masaryk Memorial Cancer Institute / Institute of Biostatistics and Analyses, Masaryk University, Brno, Czech Republic

Common hypovitaminosis D as an emerging challenge in the fight against colorectal cancer: questions and answers / 20 min

P. Kocna, General University Hospital, Prague, Czech Republic

Epidemiological and clinical aspects of quantitative FIT test for CRC screening / 20 min

Q&A

12:00–12:15

CONFERENCE SUMMARY AND CONCLUSIONS

Conference programme

Saturday, 30 May

13:00–17:00	ASSOCIATION OF EUROPEAN CANCER LEAGUES – CODE AGAINST CANCER YOUTH AMBASSADORS WORKSHOP 2015 Hosted by MEP Pavel Poc, Vice President, MEPs Against Cancer
13:00–13:30	P. Poc , Member of European Parliament and Host I. Kurcová , League against Cancer Prague, Vice President W. Yared , Association of European Cancer Leagues (ECL), Director
13:30–14:45	Moderator: D. Ritchie , incoming ECL Senior Cancer Control Officer C. E. Garcia , International Agency for Research on Cancer (IARC) European Code Against Cancer: overview Q&A E. Polizzi di Sorrentino , Joint Research Center, European Commission Physical activity among children and peer-based incentives: results of a European Commission project T. Lipušček , CANCON Joint Action, National Institute of Public Health, Slovenia Social Media and EU Joint Actions on Cancer National dissemination ideas and examples: Poland: K. Janik-Koncewicz , Department of Epidemiology, Cancer Center and Institute of Oncology Finland TBC Others TBC Q&A
14:45–15:15	COFFEE BREAK
15:15–16:45	DISCUSSION Targeting age groups – children, pre-teen, teen, young adults etc. Pros and cons of communication channels – schools, social media, print, etc. Opportunities – European Week Against Cancer, National Cancer Days, etc.
16:45–17:00	CONCLUSIONS AND NEXT STEPS

